

Jeevan

A QUARTERLY PUBLICATION FROM THE VODAFONE ATH FIJI FOUNDATION



Vodafone
ATH Fiji
Foundation

JEEVAN IS THE HINDI WORD FOR LIFE AND BULA | ISSUE: # 35: JUNE 2020

Water FOR Life

Enhancing water security in rural areas of Fiji through improved water supply and sanitation management

FOUNDATION COMMISSIONS NASALIA VILLAGE AND NAKAIDRAU INFANT SCHOOL WATER PROJECT

PAGE 3



**A COMMITMENT
TO SOCIAL GOOD
P8**

Pay to Vodafone ATH Foundation Charities
ONE HUNDRED AND FIFTY THOUSAND DOLLARS
Date: 10/09/20
\$150,000.00

Vodafone ATH Fiji Foundation is a registered charity. The Foundation was formed to bestow its philanthropic responsibility towards the community it does business with and where its stakeholders, shareholders, suppliers, customers and employees live in.

Through the 'passion for world around us' and 'commitment for making Fiji a better place' for all, the Foundation ensures implementation of the social investment policy through annual contributions from Amalgamated Telecomm Holdings Limited and Vodafone Fiji Limited.

For information contact:
Vodafone ATH Fiji Foundation
168 Princes Road, Suva
Ph: 321 4270
email: foundation@vodafone.com
web: foundation.vodafone.com.fj

Foundation Programmes

World of Difference: WoD is a paid volunteer programme. Focusing on individual candidature, empowering them, building their capacities in such a way that the projects they implement have multiplier and replicator effects. WoD specifically looks at supporting the human resources development which is the core and strength of any project and charity.

Sustainable Funding: To support programmes that have the potential for holistic development, together with multiplier and replicator effects that benefit the population, whilst linking them to generation of social profits with an aim to reduce poverty

Beyond Funder: Business cannot succeed in the failed community is the punch line for Beyond Funder. The Beyond Funder programme aims to link corporates to other civil society organizations to achieve maximum social impact of charitable contributions.

Double Your Dollar: An employee engagement project that supports a cause the staff is passionate about. DY\$ also enables staff to raise funds and volunteer with the customers to address the pain of the community.

Mobile for Good: M4G programme uses Vodafone's technology and its people to bring about social change in the community that we work with. The platform shares information pertaining to the face to face symposiums and training of trainers programme we run in the community in partnership with the charity organizations. Our cross-cutting strategy for any M4G initiative is to develop, partner, or provide assistance for programmes/projects that promise or meet the essential needs of people in our communities. We work in collaboration with partners to identify opportunities and develop tailored mobile services and applications that meet these needs. These are 'lifeline' rather than 'lifestyle' services because they help improve people's quality of life.

Passion For The Vanua

by **Ronald Kumar**, Acting Chief Executive Officer,
Vodafone Fiji Pte Limited

RESILIENCE IT IS!

COVID-19 has tested the resilience of communities all around the world. At Vodafone, we recognise that our role in society now is more vital than ever, underpinned by our commitment to improving lives by building a resilient, inclusive and sustainable Fiji.

We are passionate about making technology and the opportunities it brings, truly accessible to everyone in Fiji. And we are equally passionate about serving the Vanua by providing social interventions that make a difference to the people.

Recent events have shown us the importance of being connected. Equal opportunities are created when people of all ages, genders, socio-economic position and abilities are given access to the connected world.

COVID-19 is having a toll on global society and economy. We are fortunate in this part of the world that we are comparatively safer and that our government, businesses and international partners are creating the best conditions for the survival and success of our society and economy.

Vodafone realises that, at this moment, we are all facing an immense challenge. And we are committed to supporting our customers, employees, partners and the whole society to get through this unprecedented time.

This is a time when we all need to collectively act for the greater good. This is a time to be resilient in everything we do. Resilience is a check for us all. Throughout the pandemic, we have relied on phone and internet to be connected. We can now envisage a world where those of us who have been previously unable to travel to work can still be vital in the workforce.

We can now imagine a world of education that is virtual, well-resourced and far-reaching.

When this crisis is over, we will realise that were given a lifetime opportunity to rebuild a more resilient, inclusive and connected society.

Now is the time to push the boundaries and embrace the opportunities that digital presents.

We should be proud we are resilient Fijians. Vodafone is part of your journey to keep you connected.





Water for Life

FOUNDATION COMMISSIONS NASALIA VILLAGE AND NAKAIDRAU INFANT SCHOOL WATER PROJECTS

Foundation charity partner Rotary Pacific Water for Life Foundation (RPWLF) commissioned new rural water projects to mark the World Water Day 2020. The projects were done at Nasalia Village and Nakaidrau Infant School in Naitasiri Province.

“With the growing population, the water demand is increasing which poses a huge challenge of water quality, water quantity, accessibility to safe drinking water and adequate sanitation,” says Executive Officer of Rotary Pacific Water for Life Foundation Neil Maharaj.

“For too long we have taken availability of water for granted and it’s about time that we look at the reality in rural communities, especially those who are still struggling to have access to safe drinking water and be free from water-borne diseases.”

“We need to very strongly embrace the circular economy concept of safe reuse of water, preserving our water sources, prevent depletion of resources such as cutting trees, avoid

water contamination and practice environment-friendly agricultural techniques and promote the responsible use of water.”

The Nasalia Village and Nakaidrau Infant School Surface Water Project is a partnership project under the “Enhanced water security in rural villages through improved water and sanitation management programme” funded by New Zealand Ministry of Foreign Affairs (MFAT) through Rotary New Zealand World Community Services and Vodafone ATH Fiji Foundation.

The project was commissioned by New Zealand High Commissions Development Counsellor Virginia Dawson and Vodafone ATH Fiji Foundation Trustee Mr Shiu Nadan.

“Through this water project commissioning we are reaffirming our commitment to the Sustainable Development Goal 6 by ensuring availability and sustainable management of water and sanitation for all,” added Rotary Pacific Water Executive Officer Neil Maharaj.

“ ACCESS TO SAFE DRINKING WATER, SANITATION AND IMPROVED HYGIENE IS A BASIC HUMAN RIGHT WHICH IS EVERYONE RESPONSIBILITY. ”



“With approximately \$50,000 invested in this water and sanitation project, it is expected that approximately 45 households and 180 people of Nasalia Village and 50 students of Nakaidrau Infant School will benefit from the project.”

Wait over for physically challenged Singh

75-year-old Vijay Kumar Singh of Kulukulu in Sigatoka was relieved to receive his wheelchair - something he had been waiting for four years.

Singh's son Sanjay Kumar Singh said it was a challenge for him and his mother to physically carry their father around.

"We are indebted to the Spinal Injury Association, Vodafone ATH Foundation, Police and the Hakwa Foundation," said Singh.

"The wheelchair will assist the movement of my bed-ridden father."

Hakwa Foundation Director Selita Donu said they had assisted many Fijians and families with similar challenges.

Donu said that by posting issues on social media they get like-minded people together who want to volunteer and donate.

"Our Hakwa Foundation page is where we raise issues that need to be prioritized in the province. It brings in the interest of those that are willing to assist the people in the communities."



TECHNOLOGY HANDOVER TO RAVIRAVI SANGAM SCHOOL. TABLETS AND WIFI FOR BUILDING CAPACITY OF STUDENTS AND RAVIRAVI COMMUNITY. VODAFONE CONTINUES TO EMPOWER AND EDUCATE PEOPLE WITH LATEST TECHNOLOGIES .



Nabua Primary School in the province of Cakaudrove sign for grant of \$2500. The grant will be used for wellness outreach in the community.



FIRING UP THE COMMUNITY

Team World of Difference and Hakwa Foundation doing capacity building training with help of the Sigatoka Fire Department. Focus is on empowering youths through financial literacy, mental health awareness, working together in organising sports activities and clean up campaigns to steer unemployed and problem youths away from criminal activities.



\$10K WELLNESS GRANT FOR NORTH

The Foundation presented a grant of \$10,000 to the Rotary Club of Labasa for advocacy and prevention of noncommunicable diseases (NCDs) and mental health in the Northern Division. Foundation Executive Ambalika Devi said that it was critical to raise public awareness and understanding of burden of the most common NCDs, related risk factors, and mental or neurological conditions. "We need multi-disciplinary and multi-stakeholder efforts to strengthen community capacity to promote and protect health. This will reduce risks and disease burden in order to improve the physical, mental, and social well being of the communities," said Devi.



\$10,000 FOR DISABILITY SERVICES: Viti Spinal Injury Association of Fiji receiving \$10k grant for boosting mobility device accessibility and services to the communities



EDUCATION PACKAGE: Penang Sangam High Principal and staff with their technology package. The Foundation is supporting schools in Fiji with equipment to enable eLearning.



MAKING THE RIGHT CHOICES

"We must make the right choices so that the community does not slide backwards," says Chairman of Vodafone ATH Fiji Foundation Mr Lionel Yee.

"It's one of my passion to see the community don't slide backwards through their bad choices of everyday life what little funds they have should not be wasted addressing issues, which is caused by bad choices of drug abuse or fighting getting in trouble with the police in running to court spend a lot of money on the lawyer's defences and all that much."

"And so a lot of our projects are to help communities and societies to grow to improve their quality of life. The Foundation's projects give people a choice to spend their time and energy on things that will bring positivity in their lives."

"Our micro-enterprise funding has seen communities generate income in small groups and help themselves so that they don't get into poverty."

"We do a lot of things through multiple platforms and we have a lot of Partners. One of the advantages of using the Foundation's network is our networking partnership and the communication ability it provides."

"We are a communication company and this is something that we want to give back to our community from where we ran our business."



Foundation Executive Ambalika Devi with the award.

Sharing experiences on suicide response

Charity partner Lifeline Fiji was invited by Fiji Police Force Community Policing Unit Western Division to share our experiences on suicide response and also raise awareness on the mental health and suicide prevention.

The team shared various issues they had been handling and how they were doing capacity-building interventions help communities steer away from problems, pain and suffering.

Lifeline Fiji head and World of Difference candidate Jeremaia Merekula was also on talkback show with the Ministry of Information, raising awareness on mental health and suicide.

"We all need to take care of ourselves. Stress and depression are real. Don't let others control the state of our mind because at some stage undue stress leads to depression and has the potential to lead to giving-up. Understand the connection between diet, exercise, and mental health, so we all can stay away from illness," said Merekula.

Lifeline Fiji also conducted a two-day training on Mental Health and Suicide Prevention with the Fiji Police Force Northern Division. Twenty participants from around Vanualevu were part of the training.

Training for mental health First Responders

The Foundation has funded the Active Citizen 4 Mental Health programme where charity partner Lifeline Fiji trains provincial youth representatives to be First Responders in their province.

So far Lifeline Fiji has trained 50 representatives in Tailevu and Ovalau.

The training enables each individual to be equipped in noticing Fijians who are struggling and identifying those red flags. They are also equipped in responding and referring the help seekers to agencies that could provide long-term support for individuals who are going through emotional stress. The training is a structured three-day programme.

The Active Citizen 4 Mental Health Program is a Global Network that is run by the British High Commission through the iTaukei Trust Fund.



NORTH OUTREACH Foundation team did an outreach in the Northern Division, sharing information on programmes, projects, and emerging issues. Discussions were around youth problems and how they could use their existing skills to develop solutions and take responsibility for their future, family, and community.



Wellness package rollout



The Foundation delivered Wellness packages to communities around Fiji to be used as a guide for healthy living.

The packages have printed materials developed by the Ministry of Health with assistance from the Japan International Cooperation Agency (JICA) under The Project for Prevention and Control of Non-communicable Diseases (NCDs).

It contains NCDs posters, health calendar, and a 'My Health Plate Guide'.

Among several health tips, the information highlights that most Fijians who die by the age of 40 die due to NCDs.



FUNDING FOR HEALTH CLINIC PROJECT

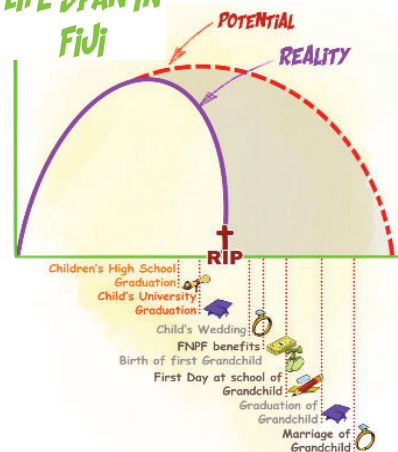
The Foundation handed over a grant of \$2500 to Rotary Club of Nadi for Nadi Health Clinic Project. The Nadi Health Clinic project is an initiative of the Ramakrishna Mission.



GRANT CONTINUES FOR WHEELCHAIRS

The Foundation has donated another \$20,000 to the Spinal Injury Association to meet the logistics cost of the next 40 feet container with medical equipment supplies amounting to approximately \$1.5M.

LIFE SPAN IN Fiji



MY HEALTHY PLATE!





From left: Rotary Pacific Water For Life Foundation executive officer Neil Maharaj, Selita Saula of Hakwa Foundation, Vodafone Fiji acting chief executive officer Ronald Prasad, Joshko Wakaniyasi of Spinal Injury Association Fiji, Sainimere Rakula and Priyanka Prasad from the Foundation for Education of Needy Children, surrounded by Police officers during the cheque handover on September 10, 2020.

A commitment to social good

2020 is the 17th year of the Vodafone ATH Fiji Foundation and our commitment to social good is even stronger. In the 17 years, the Foundation has invested over \$12million in direct grants for social good.

Receiving the latest grant of \$150,000 for Foundation charities, representative Joshko Wakaniyasi thanked the Foundation for its commitment.

"Thank you Vodafone ATH Fiji Foundation and Vodafone Fiji listening to the plight of your customers and for continued support to rural communities and non-governmental organisations for social good.

In over a decade of social engagement with the Foundation, together we have made a tremendous difference in the lives of many people," said Wakaniyasi.

Vodafone Fiji's acting Chief Executive Officer Ronald Kumar said: "Our commitment shows that we have a heart for giving back to the community. It reaffirms our passion for the vanua."

"We always aim to make the greatest impact from the funds we give by working with reputable charity partners, strengthening network relations and investing in projects that are sustainable," said Kumar.



Vodafone's Regional Chief Executive Officer Pradeep Lal

\$50M COVID CARE PACKAGE FOR CUSTOMERS AND COMMUNITY

Vodafone Fiji implemented a \$50million special Covid-19 Care package to support all its customers navigate through the pandemic. The package came into effect from 23rd March 2020 until further notice.

For prepaid and business customers, the package includes special deals on voice, data, and SMS. For business customers, it has additional data, extended business terms, and fee waivers. For the community, the package includes zero-rated Government-guided health sites to support responses to Covid-19 and aid in distribution and dissemination of accurate Covid-19 related updates.

"In these unprecedented times, when everyone across the world continues to navigate the uncertainties brought about by COVID-19, I wanted to reach out to let you

know what Vodafone Fiji is doing to support our team, our customers, and our community," said Vodafone's Regional Chief Executive Officer Pradeep Lal.

"We are an essential services provider and realize that in times of crisis, we must make it possible for you to continue your operations and help you respond to the unprecedented challenges that you may be facing.

"As the community transitions to a heightened preparedness and response phase, we have activated our business continuity plans to help businesses and individuals alike, to minimize the impact of this global pandemic.

"The number one priority is the safety of our people and support for our customers," said Lal.

Being Socially Responsible

Vodafone Fiji Limited won the “Socially Responsible Business of the Year” award at the 2019 Prime Minister’s International Business Awards.

The “Socially Responsible Business of the Year Award” recognizes a company that has demonstrated principles of the Government’s Green Growth Framework by establishing a positive, sustainable and societal impact as part of their business journey.

The Award recognizes a company that can demonstrate a successful commitment to managing its social, environmental and financial obligations.

“We dedicate this award to Fijis communities, our partner networks and stakeholders who allowed us to work with them to make a World of Difference,” said Foundation Executive Ambalika Devi.

“The Vodafone ATH Fiji Foundation since its inception in 2004 has made difference to the lives of many Fijians and we continue to identify social needs and make interventions through Vodafone’s technology and people.”

“We will continue to live by our passion for Vanua,” said Devi.

The Prime Minister’s International Business Awards Fiji are the most prestigious business awards and recognise and reward the best in business in Fiji. This is the second time Vodafone Fiji has won the PM’s IBA in this category, the first one being in 2016.



Foundation Executive Ambalika Devi with the award.



Team Vodafone at the Prime Minister's International Business Awards 2019.

FOUNDATION PRESENTS AT PITA CONFERENCE

The Foundation was invited to present at The International Telecommunication Union and Pacific Island Telecommunication Association conference. The Foundation together with the Fiji Police Cyber Crime unit shared the stories and models of their partnership on mSafe and mSpeakUp. The conference noted that the mSafe and mSpeakup models could be successfully replicated by telcos in the Pacific. mSafe and mSpeakUp are part of the Foundation's SMS-based mChannel. Currently, there are 13 mChannels that people can use to seek help or access information.



Foundation Executive Ambalika Devi presenting at the PITA Conference at Hilton Resort.



REACHING OUT TO THE FIJI CORRECTIONS SERVICE

The Foundation was in discussions with the Fiji Corrections Service as part of its consultation on a new initiative to moot 'Save Fiji'. The Commissioner of Prison Commander Francis Kean thanked the Foundation for reaching out. The Foundation intends to provide rehabilitation interventions in the form of mentors and psycho-social support through the Save Fiji project.



DOUBLE YOUR DOLLAR ACTIVITIES BY STAFF

Charity	Foundation Contribution	Staff Engaged	Raised by Staff
Fiji Cancer Society	\$1,000.00	Jashneel Kumar	\$1,886.50
St. Giles Hospital	\$1,000.00	Ashnil Kumar	\$1,335.00
Lions Club of Labasa	\$1,000.00	Pranil Chaudhary	\$1,675.00
FENC Fiji	\$914.15	Manarusa Vanabale	\$914.15
Fiji Red Cross	\$1,000.00	Abhnesh Prasad	\$3,789.00
Save the Children	\$1,000.00	Afif Khan	\$1,000.00
Red Cross Society	\$1,000.00	Sanjay Dutt Sharma	\$1,070.00
Northern Charity Alliance	\$1,000.00	Priyanka Ben	\$1,012.50
Kidney Foundation	\$1,000.00	Raahul Datt	\$1,300.00
Christmas Donations	\$5,000.00	Various	-
Gyan Mandir Mandali	\$1,000.00	Sheena Chand	\$2,135.00
FDPF	\$1,000.00	Sheenal Kumar	\$1,050.20
Sita Ram Mandali	\$1,000.00	Abhnesh Prasad	\$1,206.00
Save the Children	\$1,000.00	Eseta Navunisaravi	\$1,000.00
Fiji Cancer Society	\$1,000.00	Ashwin Lal	\$3,745.00
Jagar Nath	\$1,000.00	James Sharma	\$1,005.00
Muni Arvind Sami	\$1,000.00	Haaziq Buksh	\$1,071.50
National Vounteer Centre	\$1,000.00	Felicia Sa'e	\$1,581.00
Mohani Lata	\$1,000.00	Komal Kumar	\$1,040.00
Anjini Lata	\$1,000.00	Ashnil Prasad	\$1,300.00
TOTAL	\$23,914.15		\$29,115.85

Sustainable funding for community groups

Our Sustainable Funding programme strives to promote the health, wellbeing, and capabilities of young people in Fiji, with a focus on building social leadership capacities. Projects ranged from providing potable water in villages, homes for destitute, assistance to schools, training and guidance to youth, micro-enterprises and healthy living.



NAVUTULEVU YOUTH CLUB Bee Keeping project grant signing at Rakiraki Village in the RaProvince.



NUKULOA COLLEGE Bee Keeping project grant signing in Ba with Western Charity Alliance.



SOVUSOVU VILLAGE YOUTH CLUB. Handing over \$2.5k grant for yagona, dalu and vegetable farming. The funding will help the youth generate income and scale up their micro business. The Foundation also shared mWellness Package.



The BA METHODIST SCHOOL, a boarding school that houses students from Nauru, Tuvalu and other Pacific Island countries. According to Principal Food security is a real issue and the current fees is only able to cater for 74 cents per meal. Nutritional benefit to students is a challenge. They have land area where now planting is being done. The \$2.5k grant from the Foundation will be invested into the farm to ensure sustainable food supply.

GRANTS FOR VARIOUS GROUPS

YOUTH GROUP	PROJECT	GRANT	DISTRICT
Nabua Primary School	M-Fitness	2,500.00	Nabua
Holy Cross College	Yagona Farm	3,000.00	Taveuni
Nabua Village Womens	Small Scale IGP	1,000.00	Rewa
Viti Spinal Injury	Home improvements	10,000.00	Suva
KJB Sports Youth Club	Beekeeping Project	2,500.00	Ra
Waisiliva Youth Club	Seaweed Farming	2,500.00	Macuata
Banaban Virgin Coconut Oil	Facility upgrade	4,525.00	Rabi Island
Rotary Club of Labasa	Health/Wellness	10,000.00	Labasa
Nawaluvu Nursery	Nursery	2,500.00	Naitasiri
Volatabu Group	Drug Awareness	2,500.00	Suva
Malomalo Youth Club	Fish Business	2,500.00	Nadroga
Ba Methodist High School	Fish Farm	3,000.00	BA
Navutulevu Youth Club	Honey Bee Keeping	2,500.00	RA
Sovusovu Youth Club	Farming	2,500.00	RA
Rukuruku Levuka Women	Canteen Project	2,500.00	Levuka
mSafe & mSpeakup	Technology Rollout	7,500.00	Suva
Nukuloa College	Beekeeping Project	2,500.00	Nukuloa
Rotary Club of Nadi	Mobile Health Clinic	2,500.00	Nadi
TOTAL		\$66,525.00	



Waisiliva Youth Club from DruaDrua Island received grant of \$2500 for seaweed farming and fishing. DruaDrua Island is some 90 minutes boat ride from Labasa river.

Our charity partners are making a difference

Our World of Difference charity partners are making a real impact in the communities, transforming individuals and lifting the quality of life.

In the first four months of 2020, these charity partners have initiated community projects with multiple benefits. The Spinal Injury Association saw a total of nine inbound shipments worth \$13.5million worth of 40 footer mobility devices brought into Fiji. These mobility devices and medical supplies are now reaching rural and outer islands.

World of Difference Charity Hakwa Foundation has been working in tripartite partnership with the people and government agencies. Hakwa Foundation is a leading NGO in the Province of Nadroga Navosa providing empowerment and capacity building training to youths and women's group through stakeholder's engagement/partnerships. Hakwa Foundation was appointed to a new management role for Nadroga Rugby Union Women's Team.

It assisted in food rations delivery to the TC Harold affected areas and also conducted the assessment with the government DISMAC team and provided relief items and work to the island of Vatulele. As part of this exercise, it led a team of 35 volunteers to clean up the island.

The Rotary Pacific Water for Life (RPWFL) and Philanthropy Pacific completed 18 water with treatment systems and sanitation projects worth over \$1.5 million in the province of Cakaudrove, Macuata, Ra and Naitasiri. RPWFL is successfully partnering with European Union, VaiWai, health inspectors, provincial administrators, Department of Sewerage, Ministry of Health, Fiji National University, Mineral Resources Department and Water Authority of Fiji on joint monitoring and training.

Approximately 6,000 people have directly benefited from water and sanitation projects in rural communities. RWPFL lead coordination and relationship strengthening with eight privates sector and government donors which included Fiji Water, VaiWai, Rotary New Zealand Vodafone ATH Fiji Foundation, Embassy

of Japan, Ford Foundation, Global Giving, Ministry of Foreign Affairs Trade and Rotary Clubs.

The Capacity Building Story Telling (CBST) and Smarter Fiji reached over 150 households donating mobility devices, whilst total of 80 women and youth club grant handovers were done in partnership with USP student association and religious faith-based youth clubs. CBST also helped with the establishment of small business for youth groups. Total of over 40 small businesses was established with support from our Foundation.

WoD charity partner Lifeline Fiji received over of 7000 calls. 4700k were males, 1400 females, 282 LGBTQI, 353 children and 211 senior citizens. Lifeline is providing suicide and mental health counselling. Men cases were to do with family problems, work issues, suicidal ideation, and victims of violence. Calls were also received from perpetrators of violence who seek help to overcome violence. Child-related calls involved suicidal ideation, abuse, self-harm, and bullying. Senior citizens call were about loneliness and family issues women - livelihood and suicidal ideation. LGBTQI calls were related to self-awareness, confusion, and relationship. Through their helpline Lifeline Fiji has assisted these individuals with advice and referrals.

Total of 80,000 people was reached through over 700 pieces of training in communities and schools and over 50k people through social media. Lifeline aimed to increase the visibility of Lifeline Fiji in the community, expand the community outreach program so that Fijians are aware of the service and also increase mental health and suicide advocacy.

Under the World of Difference (WoD), the Foundation continues to mentor the candidates and its charity partners to bring about policy, procedure and process changes. Under WoD, we were able to convene close to 3000 activities, in partnership with relevant stakeholders in turn reaching over 10,000 direct beneficiaries with 200,000 indirect beneficiaries.



Hakwa Foundation with Nadroga Rugby Union and volunteers on the island of Vatulele

2nd Multi-Disciplinary Conference discusses crime, technology, society



Dr Isimeli Tukana, Sharenora Prasad, Deborah Weiss, Lionel Yee at the conference

introduction of newer technologies.

SEXTORTION

Siwatibau has suggested that relationships are better-formed face-to-face than risking an online one. He says because of online relationships, a new term has been coined and therefore is a growing concern for the unit.

“The word sextortion was coined by a group of international judges, it refers to the abuse of power to obtain sexual benefits,” Mr Siwatibau said. He said there was a need to openly talk on the issue now because of its growing relevance for today’s society. “Because of technology, there is now a new kind of intimate relationship,” he said.

“People are sexting (sending sexually explicit messages via mobile phones), sending nude pictures,” he said. “And these nude pictures are then used to either extort sexual favours from them or to ask them to do something that they will not be able to share with anyone because of the embarrassment that may arise from the pictures that they may have.

“We are talking about it now because it is a relevant thing now. There is a current rise in the citizens of Fiji being extorted for money because of this, or extorted for favours because of this.” Siwatibau said it was hard to tackle these kinds of problems because people were not speaking up. He added such situations can only be avoided if people avoided participating in such relationships.

UNEMPLOYMENT

Unemployment is one of the major causes of crimes in informal settlements around Suva, according to the Fiji Police Force.

In one particular settlement in Nasinu, they said the population was 1410 people with 529 houses. They said the crimes in this particular area was due to unemployment. “Most of the men in these households are not employed and this is one of the increases in crimes in this area,” the Fiji Police Force said

The Fiji Police Force said they had employed around 30 youths from the area in community policing.

SOCIAL MEDIA

Conference keynote speaker Deborah Weiss says that there are hidden dangers of social media that we need to address through awareness and communication with the young and parents.

“Raising children in today’s environment can be very challenging given their access to information and the use of online tools means that they were more exposed to things that we as children were never exposed to, said Weiss.

Weiss said that social media has presented us with a challenge to control the online behaviour of children and young adults so that they are not to be aggressive and do not use social media to hurt other people.

“Statistics from a UNICEF says that one in three young people in the 30 countries that they surveyed had been a victim of online bullying and one in five young people reported skipping school because of the impact of cyberbullying and violence.

“Nearly half of young people (47%) received intimidating threatening or nasty messages online. Young people in our world use social media for longer periods than any other generation. It is their primary source of information and often their primary source of engagement with their peers.”

“The under 13’s are also using social media now, whereas, in the past, we generally saw that they didn’t.”

“And there is a strong connection between the use of social media for long periods and mental illness.” “We must work with the young people, have forums like this that can bring together multi-disciplined teams to provide advice and guidance to the parents who are not used to these devices.

“There are hidden dangers in social media, hidden dangers of people that can groom young people and perhaps lead to the perpetration of sexual offences, that people use these platforms for selling drugs for causing disruption for polluting young minds with ideologies that are not perhaps faith-based or important ideologies for our society.

CYBERCRIME

Savenaca Siwatibau of the Fiji Police Force’s digital forensic and cybercrime unit warned of the dangers and risks of engaging with strangers online. “Don’t engage with anyone online, if you don’t know them in person because anyone can be Tom Cruise or Beyonce. “At the end of the day, you will cry because Beyonce is demanding money from you even though she is a millionaire.”

He said they were working with NGOs in raising more awareness as cybercrime was increasing in Fiji because of the

A decade of World of Difference 2010-2020

The World of Difference programme in Fiji adds to the work Vodafone Fiji Foundation has already done in community. It complements the long list of charities, youth work and community projects in education, health, environment and disaster recovery that the Foundation has carried out in the past 17 years in Fiji.

By targeting a capacity building in civil society organizations, the Foundation is seeking maximum effectiveness for charity works throughout the country, including its own very extensive funding programme. It works on the adage: Give a man a fish, you feed him once. Teach him to fish and you feed him for a lifetime. If a charity organisation is operating with maximum efficiency, the flow of funding to those who need it is superior, timely and more effective. Research has shown that not many donors invest in capacity building, administration, management and human resources expenses in their bid to be a good corporate citizen.

Groups receive funds to implement their project activities but normally don't get funds for capacity building, organisational effectiveness

and that most crucial of performance indicators – quality staff.

Says Foundation Executive Ambalika Kutty: "When one looks at the most successful organisations, you will find committed talented and passionate people at every level."

The same applies to charitable organisations, and we - as a successful company over a long period - want to allow that very basis of successful, fantastic people to build this capacity wherever it can make a difference."

"If you project the impact of 100 plus people in a programme like this – getting paid to operate at a high level of commitment, and multiply that effect to the great work already being done, it has a far-reaching and positive effect for Fiji."

It makes a difference "forever" – to the volunteer, the charitable organisation and those they touch, she says.

"WoD allows its participants to use their lives to change someone else's – it takes it to a level where youths can participate more effectively and efficiently in a social context."

\$2.37M DIRECT INVESTMENT

Year	Amount
2019	\$154,000.00
2018	\$187,000.00
2017	\$119,000.00
2016	\$263,000.00
2015	\$257,000.00
2014	\$240,000.00
2013	\$140,000.00
2012	\$238,000.00
2011	\$369,000.00
2010	\$399,000.00
Total	\$2,366,000.00

200 CANDIDATES SINCE 2010

100 CHARITY PARTNERS ENGAGED

36 candidates, 28 charities, on the move to change lives

Making real impact
World of Difference programme is changing lives

WoD projects exceed expectations
Foundation announces long-term engagement for candidates

WoD TO CATALYZE REAL SOCIAL CHANGE

WoD ONE YEAR CANDIDATES' UPDAT

WOMEN'S EMPOWERMENT NETWORK LEVERAGES mWOMEN

WoD project powers growth of Rabi women

WoD candidate at ASPBAE General Assembly

WoD CREATES A LEADER IN NEIL MAHARAJ

DO WE VALUE OUR ISLAND HOME ENOUGH

An entrepreneurial project born out of the Vodafone World of Difference (WoD) programme is powering the growth of women on Rabi Island

2010

WoD launched after screening 259 applications. 36 candidates, 28 charities engaged to change lives., \$360,000 direct

2011

30 unique projects implemented in areas of microfinance, women, youth, agriculture, health, disability, education, and care for seniors.

2012

WoD charity partners roped in to help in the aftermath the floods in Western Division. 110 Wheelchairs distributed by charity partner ACATA Trust.

2013

WoD candidate initiates SMS-based service for the disabled. mDisability is launched. Fiji's first school health and wellness policy is launched.

2014

WoD candidate Joshko plays an instrumental role in getting \$1.2 million worth of multiple mobility and physio equipment from PhysioNet of UK.

2015

Income-generating projects take centre-stage. Training on management basics and a structured Community Project Guide are provided to project teams.

2016

Volunteers mobilised to distribute \$350k relief for TC Winston. \$3.5m worth of free credit given to people. \$80k given in micro-business sustainable funding.

2017

Cross-sector collaboration strategy takes centre-stage. 600+ villages reached, leaving non one behind, addressing the SDGs.

2018

Focus on sustainable solutions using mobile technology. More mEducation packages for schools. Technology training and grant for partner CSOs rolled out.

2019

Connected empowerment and connected solutions. Collaboration with Fiji Police, mSafe launched to create safer, secure, and smarter Fiji.

2020 WOD AMBASSADORS

WALKING THE TALK



JOSHKO WAKANIYASI
Spinal Injury Association

Joshko's effort saw a total of nine inbound shipments worth \$13.5million worth of 40 footer mobility devices was brought into Fiji. These mobility devices and medical supplies are now reaching rural and outer islands. Josko is focusing on service delivery to these remote locations and seeking new programmes and funding opportunities.

SOCIAL LEADERSHIP



NEIL MAHARAJ
Rotary Pacific Water for Life

Maharaj is providing the leadership to transform RWPFL into an agile organisation that is responsive to the basic needs of our communities. He has led lead coordination and relationship strengthening with key agencies and donors and has implemented about internal process innovation to make RWPFL an efficient organisation.

MIND MATTERS



JEREMIAA MEREKULA
Lifeline Fiji

Merekula believes that advocacy can improve the level of people's psycho-social health. His team at Lifeline Fiji has been helping people to express their concerns, get information and explore options for moving forward. Merekula has implemented several activities and workshops to disseminate the message of hope and support.

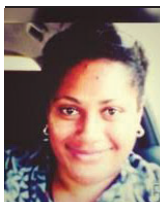
STRENGTHENING COMMUNITIES



RONEEL PRASAD
Capacity Building Fiji (CBST)

Prasad is making efforts to build the capacity of the communities that Capacity Building & Story Telling (CBST) works with. He does this through developing and strengthening the skills, abilities, and resources that communities need to survive, adapt, and thrive. His key approach is to establish micro-businesses for youth groups.

COMMUNITY TRAINING



SELITA DONU SAULA
Hakwa Foundation

Saula is providing empowerment and capacity building training to youths and women's group in the Nadroga/ Navosa Province. Her objective is to promote the 'capacity' of her communities to develop, implement and sustain their own solutions to problems in a way that helps them shape and control their quality of life.

MFARMACY



JITENDRA NAIDU
Western Charity Alliance

Maharaj providing the leadership to transform RWPFL into an agile organisation that is responsive to the basic needs of our communities. He has led lead coordination and relationship strengthening with key agencies and donors and has implemented about internal process innovation to make RWPFL an efficient organisation.



*A multi-disciplinary platform
to address social problems.*

*Dial *679#*

*Creating safer, secure,
healthier, smarter, and
sustainable communities.*



**Vodafone
ATH Fiji
Foundation**