

enriching people's life



OFFICIAL NEWSLETTER OF THE VODAFONE ATH FIJI FOUNDATION

Jeevan is the Hindi word for Life

36 candidates, 28 charities, on the move to change lives

Vodafone ATH Fiji Foundation announces the selection of World of Difference (WoD) winners ready for placement in the charity of their choice in Fiji.

The 36 successful applicants who have undergone two rounds of assessment to determine the appropriateness of their skills to their projects and charities of choice, were named by Foundation Chairman, Mr. Michael Stanley, at the Corporate Philanthropy Seminar in Nadi.

The winners will join their supervising charity for 16 weeks to lead various projects designed to boost capacity building and better the lives of communities.

The World of Difference programme, already in place at 18 other Vodafone Foundations globally, allows people from all walks of life to make a difference in the lives of others by working for the charity of their choice and sharing their skills and knowledge for up to a year while being paid a salary and expenses.

The Vodafone ATH Fiji Foundation ran awareness campaigns earlier in the year in the Central Eastern, Northern and Western Divisions followed by a call for applications from interested



Vodafone Fiji executives present the \$360k cheque

Charitable organisations share \$360k

Vodafone Fiji executives handed over a \$360,000 cheque to 28 charity organisation for executing the WoD programme. The 36 candidates who will be placed with the charitable organisations will share the grant in salaries and project expenses. Lead charity, the Fiji Council of Social Services' National Volunteer Center, accepted the grant on behalf of the 28 organisations. The presentation was held at Vodafone House and witnessed by the Vodafone Hibiscus Queens and Kings contestants who were hosted to morning tea by Vodafone staff on August 27th.

people who have skills to share and the passion to use their life to change someone else's.

The 259 applications received were from individuals including graduates and those in employment.

Explaining the programme, Foundation Executive Ambalika Kutty says the mission of the WoD is two-pronged: "We offer these

organisations workers of a very high caliber who bring skills set that can benefit them. At the same time we offer these candidates an opportunity to hone their skills and personal philosophy by working for a charity and change lives in the communities they work with.

"This is life-affirming exercise for these candidates," she says.

Vodafone employee goes door to door to help heart patient

When Vodafone Fiji employee Nitendra Singh heard that the Mangla Ramayan Mandali of Raralevu, Nausori was trying to raise funds to send one of its members, Lelesh Singh, to India for heart bypass, he personally got involved to do some fund raising activities. The plan was to apply for the Vodafone Double Your Dollar (DYD) program once he finished raising the funds.



Nitendra

Niten went door-to-door to ask for donations and managed to collect \$901.50. The DYD program matched his collection taking it to \$1803.00

"I called Lalesh after getting the DYD and his emotions at that time can not be described in words, says Nitendra.

Lalesh is now back in country after the surgery and is recovering well at home.

"When I saw him first after his return, I had tears in my eyes. His smile said it all. He is well now and his children could again look forward to a bright future."

"I feel very good after this project, and I am thankful to Vodafone ATH Foundation and the DYD Program for providing us with the opportunity to do such things."

"Together we have given someone's life back."



Vodafone ATH Fiji Foundation



A letter from the Bayly Trust

Our grateful thanks goes to Lions Club of Labasa for stepping forward to work with us. The project which they are doing at the moment under

the Vodafone Red Alert Program will greatly benefit our destitute affected by Cyclone Tomas. The dream of a proper toilet and bathroom facility is now being finally realized through the

Vodafone Red Alert program. We once again thank Vodafone ATH Fiji Foundation and Lions Club of Labasa for taking up this project to help such people.

Making a difference in Fiji

The World of Difference programme in Fiji adds to the work Vodafone ATH Fiji Foundation has already done in community.

It will complement the long list of charities, youth work and community projects in education, health, environment and disaster recovery that the Foundation has carried out in the past seven years in Fiji, spending over \$7 million in that period.

By targeting capacity building in civil society organizations, the Foundation is seeking maximum effectiveness for charity works in the country, including its own very extensive funding programme. It works on the adage: Give a man a fish, you feed him once. Teach him to fish and you feed him for a lifetime.

If a charity organisation is operating at maximum efficiency, the flow of funding to those who need it is superior, timely and more effective.

Research has shown that not many donors invest in capacity building, administration, management and human resources expenses in their bid to be a good corporate citizen.

Groups receive funds to



Russel Hewett at the launch of WoD programme

implement their project activities but normally don't get funds for capacity building, organisational effectiveness and that most crucial of performance indicators – quality staff.

Says Russel Hewett, Director Vodafone Fiji: "When one looks at most successful organisations you will find committed talented and passionate people at every level. The same applies to charitable organisations, and we - as a successful company over a long period - want to give that very basis of successful, fantastic people the opportunity to build this capacity wherever it can make a difference."

"If you project the impact of 36 people in a programme like this – getting paid to operate at a high level of commitment, and multiply that effect to the great work already being done, it has a far reaching and positive effect for Fiji."

It makes a difference "for ever" – to the volunteer, the charitable organisation and those they touch, he says.

"WoD in Fiji will allow its participants to use their lives to change someone else's – it takes it to a level where youths can participate more effectively and efficiently in a social context."

Orientation for WoD winners

Two orientation workshops for the World of Difference candidates were being conducted when this edition went to press.

The Central-Eastern and Northern division winners went through a day long session finalising their workplan for the 16 weeks they will be on the programme.

The workplans were developed in conjunction with charity partners to guide the candidates in achieving the outcomes of the projects they have decided to undertake.

The purpose of the orientation was also to induct the charity partners on the WoD programme itself and how the candidates will be paid. It also strengthened the partnership in terms of learning about the Foundation goals and direction it intends to take in making a difference in people's lives.

A brief social media presentation was also done to educate candidates on how the whole programme will be marketed to mass audience and the steps they will need to take to get this to reality.

A comprehensive social media training will be conducted in the third and fourth week of the programme.

Closing the workshops Foundation Executive Ambalika Kutty said the expected outcomes of the World of Difference Programme was: partnering positive social change with charitable/civil society organisations, reaching larger numbers of people, increasing efficiency and value for resources, while allowing the participants to satisfy aspirations for self development and think big.

She challenged the candidates to make real impact on the communities through their projects and build capacities of the charity organisations.

NVC trains volunteers on employability skills

The first in a series of training workshops to enable the unemployed to learn skills to secure a job was recently held in Suva.

Some 40 unemployed youths, including a few with Masters and Bachelors Degree, took part in the one-day workshop held by the NVC on July 31.

A similar training will be held later in the Western Division.

Participants in the workshop learn how to develop a structured CV and covering letter that was in line with their qualification and experience and heard about the avenues to job searching, basic knowledge of



Volunteers in training

recruitment processes, work values and organisational culture.

"This training instills various employability skills in our members which will assist them to secure employment," said National Volunteer

Centre project officer Neil Maharaj.

He said the workshop, which taught every aspect of how to secure employment and build a positive mental attitude, would assist the participants in finding employment.

Ba province parenting project reaches 8000 people

The Ba Province Parenting Project has opened a new chapter in the sociocultural development of the people of Ba. More than 8000 people are now living life with a redefined attitude and a concern for the community they live in.

End results include the changing of attitudes towards each other with caring, consideration and orderliness coming to the fore resulting in tidy communities, fencing and cleaning of villages and schools. Men and women speak of working together and finding the love and care that should exist between married couples instead of the men being with the men and the women with the women.

Schools have benefited from parents taking active interest in their children's school activities and working

with teachers to bring about needed changes.

These achievements have come about through the work of 17 women facilitators trained by the Virtues Project Fiji who held meetings and workshops in over 50 villages and communities in Ba. Some of the meetings were only 2 hours long while most took place over several days and during evenings so that both men and women understood the nature of this project.

One couple, being a retired school teacher previously trained by the Virtues Project in schools, have given their time and transport to reach the more remote areas of the Ba Province. It is their objective to ensure that all the people in one entire tikina from the Turaga ni Koros through to the heads of the Mataqali use the five strategies of the Virtues Project to improve the lives of



Volunteers in training

people in the community.

"The Virtues Project and its impact is a topic for consultation at all Tikina and Provincial council meetings," said Verona Lucas, director of Virtues Project.

Red Alert help reaches out

Our disaster response facility Vodafone Red Alert continues to play a huge part in the relief effort for the Cyclone Tomas disaster.

Since launching the SMS appeal to all Vodafone Fiji subscribers in March, Red Alert has raised \$78,663.52 towards lessening the impact of this tragedy that has touched people all over Fiji. Since its launch, Red Alert has already rebuilt the lives of 81 farmers.

Red Alert recently allocated another \$50,000 to three non-government organisations (NGOs) to provide humanitarian relief for micro-financing business start-ups, education and sanitation and water needs. The area of focus in this fund allocation is Labasa, Taveuni, Savusavu, Koro, Moturiki, Levuka, Lau Group and other outer islands.

Based on the assessment and evaluation of needs in the affected areas, the three NGOs (Save the Children Fiji, FCOSS Microfinance and the Lions Club of Labasa) will assist Cyclone Tomas victims in the following ways.

Northern and Eastern divisions Save the Children Fiji - \$20k

This donation will aid Save the Children Fiji in supporting children and families adversely affected by



NGOs receive Red Alert funding for Cyclone Tomas disaster relief

Cyclone Tomas in the Northern and Eastern division of Fiji.

The Fund has identified 6,583 children as being at risk of dropping out of or not attending school.

The funding will assist these children to continue with their schooling, thereby minimizing disruption to normal child development by a return to routine.

Lomaivitu Group, FCOSS Micro Finance Unit - \$15k

The donation will further aid FCOSS in rehabilitating farmers on Lomaivitu Group following the massive destruction of Cyclone Tomas there.

The financing will go towards small

landholdings into commercially-based farms which will lead to increased income and thus improved education quality, improved health and overall improved standard of living.

Labasa and Savusavu Lions Club of Labasa - \$15k

The club will use the funding to restore sanitation and water needs for families affected by the cyclone in Labasa and Savusavu.

It will be spending an average of \$300 per family for construction of toilets, bathrooms and/or provision of water tanks. Extremely needy cases will be given special attention.

A successful life based on savings alone

After retiring three years ago, Keleni Tava took advantage of the Microfinance Unit saving scheme to put together a successful market vending operation.

Building on her natural tendency to save, Keleni, a former primary school teacher who put her children through school on savings alone, used the scheme to save up for a \$1000 market stall and a \$1000 working capital to buy produce. She presently operates a 24-hour market service and she hires her relatives at \$10 a day to help her in her business.

Since March last year, the 62 year old has not missed a single weekly deposit of \$50 and has racked up a saving of \$2500 till date.

Originally of Vutia in Rewa, Keleni makes her home in Navuloa, Nakasi now and says she paid for every bit of furnishing for her home from savings alone.

And as head of a women's group in Nakasi, Keleni had urged her members to take advantage of the financial literacy programme conducted there last October. Over 20 women from that group now have a microfinance savings account.

Neelu puts his hand up

Vodafone Fiji engineer Neelu Nand is passionate about using his martial arts skills to make a difference in the community.



Neelu

Under the Hands Up Vodafone programme Neelu volunteers his time and skills to train the Fiji Taekwondo squad.

He has been actively involved with Taekwondo since 1991 and started coaching and managing the national team in 2003.

After the South Pacific Games in 1999, Neelu got invited to take part in a week long Olympic Solidarity course where he earned his IOC certified Level II Coaching and Refereeing Certificate.

In 2005 he helped the Australian Taekwondo Union and other Pacific nations in setting up the Oceania Taekwondo Union. "This was a chance I took in putting Fiji Taekwondo on a bigger map and was done successfully as well," says Neelu.

To help sustain the social contributions foundation has made, Hands up Vodafone gives Foundation charity partners the opportunity to have a member of Vodafone staff to spend up to two weeks with them; sharing their specialist skills, learning about the investment of the Foundation in the community and generally helping make a difference.

Vinaka Vakalevu for the big gift, say Koro farmers

"I believe this is the best assistance done by a donor to help people recover from the cyclone aftermath. In previous years, we got food rations and house materials but it comes and goes. This assistance will help us generate more money for savings, education, build a house and to continue farming," said Jiuta Tuilevuka of Sinuvaca Village, Koro Island, Lomaivitu.

Mr Tuilevuka was one of the 37 farmers from 13 villagers on the island who received grants of \$240 from the Vodafone ATH Fiji Foundation's Red Alert programme to restart their farming following the devastation by Cyclone Tomas.

The seed money was distributed by the Fiji Council of Social Services Microfinance Unit (FCOSS MFU). A Red Alert donation of \$15,000 was given to MFU to provide this much-needed assistance to some of the worst-affected farmers who are also clients of the Microfinance Unit. Cyclone Tomas had destroyed many of the dalo, yaqona and voivoi farms - the main income source for the islanders.

"All our hard work became meaningless after Cyclone Tomas. My son's dalo and yaqona farm was badly affected and we had to start all over again," said Akesa Dawai, a widow of Kade village who was one of the victim of the



FCOSS Microfinance Unit visits Koro Island

cyclone.

"But thanks to Vodafone, we will be able to start farming again," she said.

According to recipients, the funding might not sound like a lot but to them it was enough to rebuild their farm and their livelihoods.

Mosese Niumataiwale of Nakodu village said that with \$240, he can hire 10 labourers in a day to work on his farm. From that he would be able to earn \$5100 within nine months.

Vesalili Ravula of Tavua village took a loan of \$300 from FCOSS Microfinance last year for dalo farming but his crop was blown away by cyclone Tomas.

"Thank you Vodafone for helping us restore whatever was lost during the

cyclone," he said.

FCOSS Microfinance officers Maikeli Kausoqo and Matila Turaga visited 13 villages to distribute the funding.

Residents of the 13 villagers were still talking about the unexpected assistance after the officers left the island. Those who received it still could not believe it.

"At first I thought (the assistance money) was a joke. Thanks to Vodafone ATH Foundation for this wonderful and big gift. This will greatly help me in my plantation and also cater for my family," said Sailasa Natobe of Naqaidamu village.

"I would like to thank Vodafone for thinking of me and my family," said Sitiveni Koli of Naqaidamu.

End of an era of struggle

Project ends 40 years of daily trudge for water for Ra villagers

Trudging uphill to fetch potable water in buckets is a thing of the past for 170 villagers in Tokio, Ra province. The Vodafone ATH Fiji Foundation backed Rotary Pacific Water for Life Foundation has put in a catchment at the spring, tanks in the village for storage and piping to individual houses, ending the daily trudge for water for the villagers.

For almost 40 years, the villagers have been walking up to the spring in the hill to get their water for cooking, cleaning and bathing but now they have running water at their homes at the turn of a tap.

Vodafone ATH Fiji Foundation is one the three local donors which provide annual funding to the Rotary Water Foundation; the other two being the Fiji Water Foundation and the Westpac Banking Corporation.

The facility was commissioned in May by Foundation Executive Ambalika Kutty, who said the provision of funding for much needed clean and safe drinking water to disadvantaged and impoverished settlements was a demonstration of Vodafone's corporate social responsibility policy.

"We know that this project will ease the burden of our mothers who prepare food for their family, of our children who can in turn divert their precious time of fetching water to acquiring knowledge and also for the fathers who can now do more planting and focus on the well being of the family", said Ms Kutty.

"I know that the members of the community will



Commissioning of the water facility at Tokio

have more hearty stories to tell us on how they have been struggling without easy access to water which is our most essential daily need. The importance of water can be felt by those who have directly experienced not being able to access the water in the right quantity, at the right place and in time", she said.

The Tokio village project was completed at a cost of just around \$15,000.

Respect for the elderly leads to first project

Looking after the elderly was foremost on the minds of a group of young volunteers when they undertook their first project together.

The Water Lilly volunteer group was formed in late May under the National Volunteer Centre and they chose to help out at the Pearce Home in Suva for their first project.

The volunteers will continue to help out at the Home in the next few months, working towards setting up a leisure garden for the elderly residents.

Pearce Home matron Ruci Kava said they had planned to convert the plot of land at the home into a garden because the residents did not have any private space to sit in and talk when their family members visited.

FCOSS project officer Neil Maharaj said the Water Lilly volunteer group was one of the several that were formed under the National Volunteer Centre and each were given \$400 to spend on their project.

Team leader for Water Lilly, Ben Tapueluelu said they wanted to make their first project a benefit to the elderly.

North schools receive computers

Seven more schools in the northern division received computers for ITC education from the Foundation.

Naqiqi Primary, Vuo Bhartiya, Batinikama Primary, Daku Primary, Qawa Primary, Khamendra Bhartiya, and Vunicuicui Primary were given three computers each.

The school communities were overwhelmed with this donation saying the equipments will enable them to provide computer education which is very much needed in today's society.

Some schools have also started running computer classes for seniors to make maximum use of the facility.



New computers at Khamendra Bhartiya

Financial literacy training pays dividends

More than 400 disadvantaged in rural areas in Fiji have benefited from the Vodafone ATH Fiji Foundation-funded basic financial literacy training.

The financial literacy programme is developed by the Fiji Council of Social Services Microfinance Unit and teaches money management skills to families and individuals

The Unit has conducted this training in 15 communities since January teaching villagers on how to work within budgets and to set up savings funds towards starting small businesses.

The trainings have included five villages in Namosi, five women's groups, three youth groups and two Indo-Fijian communities.

FCOSS MFU technical support officer Maikeli Kausoqo said the training contributed measurably to the development of the villagers' financial and investment know-how, aiding them in making effective financial decisions and knowing how to manage money, which were skills critical to enjoying a secure financial future.

"The ultimate goal of this programme is to provide participants with the skills needed to effectively tackle personal financial matters and make positive financial choices," he said.

FCOSS Microfinance unit is planning to provide 25 more training programmes before the end of 2010 through the assistance of the Foundation.

Charity partners charge in to help destitutes

Thirty three year old widow Manorma Devi lives in a leaky house with her three children in Sarava, Labasa, supplementing her welfare allowance of \$90 a month by cutting cane alongside men or working as a casual labourer. Their home is one-room bamboo-walled contraption with no running water or electricity. When it rains, the family cuddles up in a non-leaking section to go to sleep.

The only reason her children are still in school is because Bayly Education helps with providing food and education for her children.

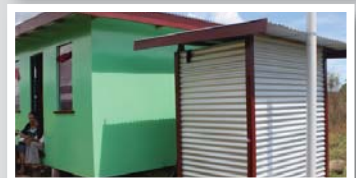
Her eldest son Krishneel is in form three, daughter Archal is in form two and Kritesh is in class five at Labasa Arya School. Life has been one long struggle for her since her husband died in a tractor accident some years

ago.

Now with a Vodafone Red Alert donation and kind help from Lions Club of Labasa members, Manorma will be able to provide a better standard of life for herself and her children.

The Lions Club of Labasa quickly sought assistance from its members after learning of Manorma's plight. Members and the business community of Labasa donated building materials and are building a new house for the family on the land donated by her neighbour. Funding from Red Alert will be used to put in a toilet and bathroom.

The Lions Club of Labasa has already built a new house for another destitute Rabun Nisha who's family is still in disbelief that they have a proper home now.



Rabun Nisha's old and new house



Know your WoD candidates



Name: Terikano Takesau
Charity: Banaban's Womens Organizations/Child Welfare
District: Rabi Island

Project: Promoting Rabi Women Development

Project Outcomes:

- Work with 200 plus disadvantaged women
- 240 poor children and school dropouts
- Find market for skills and small business creations – produce and market to urban centres
- Improve standard of living for Rabi Women, making use of natural resources
- Women Farming Scheme – germinate your own seeds and food preservations

Profile: Terikano has worked with various community-based organisations, was also attached with UNIFEM, and served as an employee with TFL for 20 years. Terikano has worked with various community-based organisations, was also attached with UNIFEM, and served as an employee with TFL for 20 years.



Name: Anibal Oscar Kalbermatter
Charity: Mission at Natuva Creek
District: Savusavu

Project: Advanced Medical Care Project

Project Outcomes:

- Purchase equipment and prostheses
- Provide an emergency care facility
- Provide more advanced medical care such as clinical labs and X-rays such as a C-Arm
- provide HIV testing, diabetes urine tests, testing for typhoid, hepatitis, tuberculosis, dengue fever, anemia, etc

Profile: Anibal is a practicing physician trained in orthopedic and trauma surgery. He received his medical degree in Argentina at Northeast National University in 1989 and has practiced in several hospitals in Argentina, Paraguay, Madagascar and Fiji. Currently he is the Medical Director of the Mission Clinic.



Name: Esika Bale
Charity: Nacula Village Committee, Lions Club
District: Labasa

Project: Nacula Village Basic Need Project

Project Outcomes:

- Build 20 flush toilets to improve hygiene and sanitation
- Help reduce diseases and vulnerability to sickness in the village
- Train 20 youths on sheet metal and plumbing, water & sanitation,

Profile: Esika studied sheet metal and plumbing at FIT. He has been doing community work for Nacula Village assisting in clean-up campaigns and sanitation projects. Esika believes that communicable diseases like typhoid, leptospirosis and dengue can be prevented through clean water supply, proper drainage and toilet facilities. He aims to uplift the living conditions of his village people using his trade skills.



Name: Filomena Masirewa
Charity: Navanevula Womens Club, Rotary Club of Labasa
District: Seqaqa, Labasa

Project: Womens Skills Development

Project Outcomes:

- Teach a rare weaving skill in 10 villages and create income generating avenue for women
- Plant 1000 mahogany trees, teach children to take care of environment
- Planting \$100 worth of Voivoi X 16 weeks X 10 groups
- Identify and train trainers within villages to extend the skills and knowledge to others

Profile: Filomena works as a litigation clerk with the DPP's office. She is passionate about helping the disadvantaged and women to better their lives. She plans to transfer her skills to rural women who can use it to generate income for themselves. She also plans to motivate people on planting more.



Name: Kamla Wati
Charity: Sangam Nursing School
District: Labasa

Project: Health, Social and Moral Support Project

Project Outcomes:

- Provide social and moral support to 200 patients
- Advise on group talks, Awareness and outreach programme (sugar tests, blood pressure, pulse, foot checks, personal hygiene), conduct house to house clinic
- Proactive health approaches, healthy balanced diet
- Medication diet and follow up clinics
- Building capacities of 100 upcoming nurses

Profile: Kamla is a retired registered nurse. She is well known for her role in advising on diabetes care in Labasa. Apart from general nursing Kamla specialises in public health, diabetes management and wound care, and outreach health programmes.



Name: Girwar Khatri
Charity: Naleba College
District: Labasa

Project: Seed and Seedling Outreach programme (Food Culture and Nutrition)

Project Outcomes:

- Improve nutritional standards in 10 schools
- Improve community relationship and make difference to 2500 individuals
- Promoting health of students and communities – training on seedling preparation, planting food crops and germinate and distribute to school for nurseries
- Plant long term and short term trees for sustainability - madarin, bananas, pawpaws, etc

Profile: Girwar is a retired principal. Apart from professional obligations he has done various community work assisting groups in leadership development and creating sustainable organisations.



Name: Vandana Vikashni Deo
Charity: Labasa Muslim School
District: Labasa

Project: World of Design Project

Project Outcomes:

- Build capacities of 400 students in 20 schools in home craft and economics, apparel designs and tailoring
- 10 patterns of mehandi design, curtain designs, outfits, hankerchieves, aprons, pot holders, table cloth, chair covers
- Build capacities of home economic teachers, engage individuals to create income generating projects

Profile: Vandana is a upcoming fashion designer and tailor. She holds qualifications from TPAF and runs a design and tailoring service from her home in Labasa. Vandana plans to share her skills with her community schools to help them better their lives.



Name: Hemant Kumar
Charity: Lions Club, Labasa
District: Labasa/Savusavu/Taveuni

Project: Hygiene and Sanitation in Communities

Project Outcomes:

- Build 60 toilet and bathrooms and base for water tanks
- Train youths on carpentry skills
- Assist communities with basic carpentry works

Profile: Hemant is a carpenter and joiner by trade. Currently he is engaged as a volunteer with the Red Alert programme through the Lions Club of Labasa. Hemant will lead a project to build sanitation for communities in Labasa, Savusavu and Taveuni. He will also train youths in these communities on basic carpentry and joinery skills so that they are at hand to make improvements to their house and also assist in cases of disaster. During this project Hemant will also be helping communities with basic home improvements.



Name: Hemen Narayan
Charity: St Christopher's Home
District: Nausori

Project: "Giving Back"

Project Outcomes:

- Fundraise to set up computer room, arts corner, and restaurant
- Develop backyard gardens for supply of vegetables to restaurant and daily consumption
- Income generation - restaurant sales and employ residents in restaurant and garden,
- Capacity building - open savings accounts for residents and train them on financial literacy

Profile: Hemen is former resident of the St Christopher's Home and has qualification and experience in hospitality and catering. He plans to give back to the community that brought him up and provided for his education. Hemen is keen about sharing his knowledge and skills to uplift the lives of St Christopher's Home residents.



Know your WoD candidates



Name: Laisenia Bale
Charity: Raiwaqa Church Youth Christain Fellowship/FCOSS-NVC
District: Raiwaqa

Project: Fostering Peace and Prosperity Project

Project Outcomes:

- Work with 300 youths to educate them on social and economic issues and how to deal with it
- Engage youths in constructive activities that benefit communities
- Train youths on job skills, advise of futher education and entrepreneurship possibilities
- Teach local culture, music, family health, environment education, civic education
- Utilise youths to plant 2000 mahogany trees in the Lomaiviti Group

Profile: Laisenia is currently involved in volunteer activities with the RCYC Fellowship. He holds a BSc degree from FIT and plans to extend his knowlege, skills and experience to 'youths at risk' of Raiwaqa.



Name: Nicholos Koi
Charity: Helping Hand Fiji Foundation
District: Kinoya & Nausori

Project: Income Generation for youth

Project Outcomes

- Engage 50 youths to plant dalo and cassava on an existing two acre land. Each youth to plant 5000 dalo and 5000 cassava plants
- Educate the youths and communities on farming methods and marketing of produce
- Help the street kids with wheel barrow and BBQ projects on entrepreneurial skills and savings plan

Profile: Having worked with the private sector for some time, Nicholos has great leadership and marketing skills. He is leaving his career to get into volunteer work and is currently attached with Helping Hand Fiji Foundation. The father of two has a passion to help youths better their lives.



Name: Sunil Kumar
Charity: Home of Hope
District: Suva

Project: Giving Mothers Hope Project

Project Outcomes:

- Identify small business projects for mothers and help them with the starts-ups, business plans
- Educate registered mothers with Home of Hope on time and money management
- Making use of the available resources Work with Mothers – traditional bread shop
- Mentor children to assist their mothers in their new micro enterprise

Profile: Sunil is a BCom graduate from USP and is positive about bringing new light into the Home of Hope. He plans to identify and develop oppurtunities for mothers so that they can start generating income. Sunil will also train mothers and children on management skills and finding niche for their products.



Name: Litia Aliti
Charity: Early Intervention Centre for Children with Special Needs
District: Suva

Project: Children with Special Needs Project

Project Outcomes:

- Design childrens programme for the centre focusing on activity-based learning
- Build the capacities of full time volunteers and parents
- Start a revenue generating project for centre to become sustainable for addressing upcoming needs

Profile: Litia has worked with various early education centres. She holds a Diploma in Childrens Services and is passionate about developing new programmes for the Centre to equip children with knowledge and skills that will better their lives. Litia intends to engage parents of children with special needs in activities of the Early Intervention Centre.



Name: Elenoa Lavetiviti
Charity: Youth Champs for Mental Health
District: Suva

Project: Mental Health Project

Project Outcomes:

- Educate youths with mental health illness on social and cultural issues
- Creative Arts, access to information, current affairs, schools and communities
- Advocate to reduce discrimination, stigmatizations, and identify and deal with mental health issues and challenges

Profile: Elenoa is a volunteer who has done various work in the area of marketing, research and advocacy. She also worked with the disabled while working with Department of Youth and Sports. Elenoa was a nominee for the Pride of Fiji Awards in 2009. She plans to utilise her skills to advocate for the disabled and help youth with mental health problems.



Name: Ana Sahai
Charity: Nature Fiji
District: Suva/VariouS

Project: Preserving Environment Project

Project Outcomes:

- Educate and raise awareness to 10 schools on good use and approach to natural resource management and sustainable forest management
- Plant 100 new peach palms/sago trees at 5 villages in Pacific Harbour
- Conserve endemic endangered species - identify and tag, guana preservation

Profile: Ana is a applied science and environment graduate. She has been a volunteer with the World Wide Fund for Nature and the Resource Management Unit of the Department of Environment. Ana has a passion for the environment and plans to educate the community on preservation and sustainability issues.



Name: Jessie O' Connor
Charity: YWCA
District: Suva/VariouS

Project: Young Women's Project "Culture and Social Development"

Project Outcomes:

- Provide "Training of Trainers" to 20 women of Veisari, Lami on mat weaving
- Educate and empower 80 young women on entrepreneurship financial management
- Find markets for various home-made products produce by these women of Veisari, Lami

Profile: Having worked as a volunteer with the Young Womens Christain Association, Jessie has great passion for helping women better their lives. She believes that women can do a lot with existing resources within their communities. Jessie wants to revive the traditional art of mat-weaving with women in various communities and turn it into an income generating avenue.



Name: Monica Walter
Charity: Hilton Special School
District: Suva/VariouS

Project: Disabled Caregiving Project

Project Outcomes:

- Encourage parents with disability to support their children
- Use my life experience to change someone elses (both children disable)
- Design programmes for the school to help the disabled
- Help teachers and parents with fundraising to upgrade facilities

Profile: Monica is a single mum who has disabled children. Given her own experience with handling disabled persons, she wants to help the children and parents at Hilton Special School in various aspects. Monica believes her personal experience will make a lot of difference to the people she attends to.



Name: Samuel Vивиaturaga
Charity: People's Community Network
District: Suva/Western

Project: Informal Settlement

Project Outcomes:

- Work with 45 settlements (3600 households) in informal settlements to secure land tenure
- 6 communities – mould and set youths minds
- Provide better health, water, sanitation, electricity
- Open savings account for residents
- Facilitate community empowerment workshops
- Establish crime committees, community policing, provide better housing

Profile: Samuel has been working as community facilitator for the past six years with ECREA and the Peoples Community Network. Samuel has been trained on how to do research, conduct workshop on social analysis, community empowerment and economic literacy in informal settlements.



Know your WoD candidates



Name: Amelia Koroadi
Charity: People's Community Network
District: Suva/Western

Project: Informal Settlement Project

Project Outcomes:

- Work with 32 communities, 800 households, and run workshops of basic financial skills
- 6 communities – mould and set youths minds
- Do fundraising to educate 20 students, provide 10 widows with food and clothing, provide infants of single mother with milk, food and clothing
- Establish crime prevention committees, and work with community policing initiatives to get community involved.

Profile: Amelia has been involved the PCN for four years as a volunteer. She has been working for the needs of the poor in informal settlements and wants to further utilise her knowledge and experience to better the lives of these communities.



Name: Nalini Narayan
Charity: Nausori Rural Wpmen's Association
District: Suva/Western

Project: Cultural development for children

Project Outcomes:

- Work with 10 kindergartens and teach indian classical dance, Fijian meke, folk dance, and creative fusion of local cultures
- Teach 5 youth groups under National Volunteer Centre on performing arts and how to use the same to generate income
- Take two hours community classes in vicinity of Nausori for 5 community centres/schools.

Profile: Nalini is an experienced dancer and performing artist who also holds a diploma in early childhood education. She is passionate about using her dancing art to bring about social cohesion between children of various cultures. Being a child educator Nalini is able to do this with added value.



Name: Edmond Maxwell
Charity: FCOSS, NVC, Rotary Club of Taveuni Island
District: Taveuni

Project: Youth Agriculture & Agro-forestry project

Project Outcomes:

- Create awareness with youths between 18-25
- Involve youths in farming (supply and preservation of food), agro- forestry, planting trees and raising livestock, arts and craft.
- Engage youths in fishing and marketing to hotels
- Develop Small Business Plans for farmers and youth fishermen

Profile: Edmond is a 21-year-old farmer with agriculture and management Background. He studied agricultural science up until high school and graduated with Diploma in Management from FNU. Edmond has the passion, drive and urge to do things. He is determined to motivate himself and others on Taveuni to properly embrace farming and fishing and turning them into successful enterprises.



Name: Sarishma Seshni Lata
Charity: FCOSS Microfinance
District: Rural

Project: MIS + Financial Literacy Outreach Project

Project Outcomes:

- Design database for 10,000 microfinance clients taking it from manual to computerised system
- Provide support to microfinance team leaders in serving its saving, loans and business clients
- Provide bookkeeping and systems upgrade support for operational work of the MFU
- Get involved in executing financial literacy trainings done done by MFU

Profile: Sharishma has a diploma in accounting from FNU. She has been working as volunteer with the Fiji Council of Social Services. Sharishma believes her personal background and qualifications can help the FCOSS Microfinance Unit to reach more people within their target.



Name: Varsha Naidu
Charity: FENC Fiji
District: Various

Project: Needy Childrens Project

Project Outcomes

- Conduct research on disadvantaged families to find out the needs of children and what options are available to support them in areas of education, daily living, personal and financial growth
- Formulate a discussion paper on the above reasearch, enage individuals and organisations to deliberate on the issues and solutions.
- Provide counselling to families and children identified through the research to motivate for alternative means of income geneartion

Profile: Varsha has an interesting mix of skills in psychology and law. A final year student at USP she has done voluntary work with FCOSS and Foundation for Education of Needy Children.



Name: Kalesi Donu Waqa
Charity: Treasurer Home, Nadi Special School
District: Nadi

Project: Caring for the disadvantaged

Project Outcomes:

- Mobilize group of youths and volunteers to undertake community activities.
- Do fundraising and upgrade of the Home
- Develop inspiration plans and outdoor activities for the home
- Do book-drive and establish a library
- Start income generation project at the home
- Start an agricultural project and plant trees

Profile: Kalesi is an unemployed with the National Volunteer Centre. She has skills in administration, communication, coaching, and counselling. Kalesi has received training in management and plans to help out the disadvantaged. She believes youth can do a lot to better the lives of senior citizens in our community.



Name: Betty Atu Mataraki
Charity: Senior Citizens League-Rotuma
District: Rotuma / Ba

Project: Caregiving for the Elderly Project

Project Outcomes:

- Mobilize a group of 10 youths to work with the league in identifying and improving the current issues faced by the elderly of Rotuma.
- Train and educate the youths in looking after their social capital
- Developed work plan for the 7 Districts in Rotuma -Identify skills of senior citizens and connect them to income generation

Profile: Betty is a qualified caregiver and has implemented her knowledge of caregiving in her community. She is willing to make it big by reaching out to Senior Citizens in Rotuma. Betty believes that old people need to be looked after well in terms of feeding, clothing and treating them.



Name: Vilimaina Wati
Charity: Lifeline Pasifika Fiji Counselling Fiji
District: Ba

Project: Counselling and Social Services Provider

Project Outcomes:

- Utilise existing management and administration skills to build capacity within Life Line Fiji.
- Promote Life Line Fiji services in Ba and other regions
- Instill "living a good life" values in 80 communities of Ba by attending 10 cases a week
- Provide counselling services to communités to help resolve various issues

Profile: Vilimaina has 13 years of clerical and 3 years of management experience. She was recently trained as a counsellor. Vilimaina is positive about expanding the reach of Life Line Fiji services. The mother of two plans to run workshops and outreach programmes on various aspects of counselling.



Name: John Peckham
Charity: FRIEND
District: Lautoka

Project: Youth Empowerment Project

Project Outcomes:

- Empower 150 youths (5 areas x 30 youths) in social activities, decrease crime, organise hygiene and clean up champaign engaging relevant stakeholders
- Identify youth issues and get them to design their own strategies that will improve their lives
- Foster rural social leadership of youths, engage with 10 community youth groups and provide leadership training.

Profile: John has volunteer experience with youth organisations in Australia and New Zealand. He plans to utilise his skills to benefit the youth by fostering positive social change in attitudes and behaviours of the young in his community.



Know your WoD candidates



Name: Mohenesh Singh
Charity: Save the Children Fiji
District: Lautoka

Project: Early Childhood Project

Project Outcomes:

- Identify 10-15 child care centres – share the experience from Diploma in Children's Services
- Develop programmes for childhood centres in liaison with Ministry of Education
- Develop programmes for parents to train children on various childhood development aspects
- Embedding basic hindi learning for pre-school

Profile: Mohenesh has Diplomas in Hindi and Office Management. He also holds a Certificate in Early Childhood Education. Having worked at the International School, Nadi for 5 years in teaching preschool, Mohenesh believes he can enhance the existing activities at various childcare centres by developing programmes and teaching Hindi.



Name: Amelia Latu
Charity: Ba Town Methodist Church
District: Ba

Project: Income Sustainability

Project Outcomes:

- Work with 60 women of the Ba Town Methodists Church improve their current projects
- Find market for products developed by the women
- Train single mothers and other women on screen printing, mat weaving, knitting, and designing wall hangings.
- Assist about 300 women along 5 circuits to utilise the above skill for income generation

Profile: Amelia is a volunteer who is passionate about sharing her skills with all other women to improve their lives. She believes women who are not employed can contribute monetarily to family and society if they utilise their existing resources and skills in ordinary art.



Name: Saleshni Lata
Charity: Gold Foundation
District: Tavua

Project: 'Sewing for health' project

Project Outcomes:

- Engage 15 ladies and teach them sewing skills to make pillows and bed spreads
- Supply bed spreads and pillows to 14 health facilities and hospitals
- Develop training of trainers to achieve the target

Profile: Saleshni has a Diploma in Business studies and enjoys sewing and weaving. She wants to turn this hobby into something useful for her community. Saleshni plans to engage women of her community into sewing pillows and bed spreads and supplying to health facilities/hospitals. She believes patients should be given proper facilities while at hospital and her contribution through this initiative can make positive impact in healthcare.



Name: Rovil Singh
Charity: Sigatoka District Council of Social Services
District: Sigatoka

Project: Environment and Art work Project

Project Outcomes:

- Teach creative arts to schools, hotels, and youth groups in Sigatoka - handicraft, designing, archery, painting etc
- Educate youths on the values of art and craft and how such skills can be an avenue for income generation
- Plant native trees in hotels and schools and work on beautifying communities.

Profile: Rovil is a former teacher of visual arts. He holds a Diploma in Visual Arts and Physical education from FIT. Rovil has been an active sportsman having attained silver and gold medals in games and has also been a gym trainer. He is passionate about sharing his art and craft skills with people of Sigatoka.



Name: Pritika Devi
Charity: 3 Angels Missionary Hospital
District: Rakiraki

Project: Healthy Living

Project Outcomes:

- Teach communities how to have a positive lifestyle and train them on: developing healthy gardens, healthy cooking and juice making skills
- Train patients on various aspects of nursing and caregiving
- Attend to 160 cases in four months by making home visits and providing massaging, health tips, hydro therapy, herbal juices, advise on natural remedies, etc.

Profile: Pritika is a caregiver who is passionate about sharing her knowledge on natural remedies with the community. She believes that the first step for personal health care starts from home and people should rely on natural therapy for most illnesses.



Name: Sereana Tinairadiniwailevu
Charity: Three Angel's Mission Hospital
District: Rakiraki

Project: Healthy Cooking

Project Outcomes:

- Teach communities how to have a positive lifestyle and train them on: developing healthy gardens, healthy cooking and juice making skills
- Train patients on various aspects of nursing and caregiving
- Teach families about natural remedies to health problems

Profile: Sereana has been working for the 3 Angles Mission as a caregiver. She has attended courses on Basic Quality Care for Senior Citizens at the Social Leadership Training Institute and wants to utilise her knowledge and experience from the mission to make greater impact on improving health of people. She believes health cooking enhances life.



Name: Pua Karikaritu Bulou
Charity: PCD, Shangri-la Fiji
District: Nadroga/Navosa

Project: Environment Sustainability & Community Theatre Project

Project Outcomes:

- Write poems, songs and dramatising community issues on marine resources to create awareness.
- showcasing via documentaries, monitoring and evaluation, capturing success stories in western division of Foundation projects on Video
- Develop youth village theatre
- Showcasing talents and issues – tying to income generation, youth farming projects,

Profile: Pua holds a Diploma in Not-for-profit management and has previously worked with various NGOs. He plans to build capacity at the PCDF with his knowledge on conservation, media communications, and drama.



Name: Isikeli Uluidreketi
Charity: 3 Angel's Mission Hospital
District: Tavua

Project: Incommunity Care Project

Project Outcomes:

- Provide caring services to 100 cases in four months by making home visits and providing incommunity care
- Teach communities how to have a positive lifestyle and train them on: developing healthy gardens, healthy cooking and juice making skills
- Train patients on various aspects of nursing and caregiving steps

Profile: Isikeli graduated from 3 Angel Missionary College in anatomy and physiology. He has been serving as at the mission caring for patients. He believes a positive lifestyle can make a big difference in people's lives and wants to utilise his knowledge and experience to make greater impact on improving health of people.



Name: Salote Marama
Charity: Gold Foundation
District: Tavua

Project: Income generation for women

Project Outcomes:

- Assist women in Tavua to enhance their skills in homecraft
- Train women on additional skills that will enable them make a living such as baking, jewellery making, raising seedlings and farming.
- Assist 20 women of Tavua on starting their own business, share knowledge on leadership, financial management, and planning

Profile: Salote is a recipient of the Pride of Fiji Medal in 2009. She has been doing voluntary community work for a number of years and has attended various training programmes on skills development and management. Salote believes that we have enough resources within our communities to utilise to make a better living.

To light up their world

Free eye treatment, cataracts operation and eye glasses

Ateen Kumar, Director Vodafone ATH Fiji Foundation, was on hand to hand over another \$20,000 when a team of specialists from New Zealand carried out eye surgery in Labasa.

The Volunteer Ophthalmologists Services Overseas (VOSO) team from New Zealand spent two weeks trying to help address the visual needs of the people of the 'Friendly North'. They carried out surgery for cataract, treated conjunctiva (pterygium) and handed out free prescription glasses.

In a letter to Michael Stanley, Chairman, Vodafone ATH Fiji Foundation VOSO teams members Ken and Penny Adams expressed both their amazing experience and the heartache they felt for the situation in the North.

"It has been an amazingly rich experience - despite its exhausting demands - and a privilege to help so many to regain some dignity and sense of self worth by being able to see again - whether by the simple provision of appropriate glasses, or by

way of cataract or other operations," say Ken and Penny Adams, Ophthalmologist and Optometrist, Tauranga, New Zealand

They said it was through the generosity of the Foundation and the motivation, hard work and efficiency of the Labasa Lions Club, that some people of the Labasa district continue to have a little relief by sponsoring teams, such as the VOSO teams, year by year.

The VOSO team saw over 3000 people this trip and operated on 76 people. The Adams also mentioned their experience of the wonderful hospitality, friendly people and multitudes of warm smiles that they received during their stay in Labasa.

But what struck them deeply was the magnitude of the debilitating 'blindness' in this region that could be rectified by better facilities and qualified personnel in the area, they said.

Mr Kumar, in his keynote address before the start of the clinic, also



Foundation representatives eyewitness the surgeries in Labasa

noted that 75 percent of blindness in Fiji is preventable. "Through eye screenings, good hygiene, clean water and food supply many people in Fiji can reduce their risk of having problem with their eyes," said Mr Kumar.

"As of July 2010, the Lions Club Sight First Project has screened 10,000 patients in various parts of Labasa at a total cost close to \$70,000.00 and benefiting approximately 28,000 people (including the family members). There are around 5000 more patients still pending around the Northern Division, including Savusavu, Taveuni,

Bua and Outer Islands. Priority given to elderly patients and diabetics cases," he said.

He thanked the Lion Club of Labasa who worked with other charitable organisations like the Rotary Club of Labasa to pull together the VOSO clinic, as well as providing food supply, good hygiene and clean water to the needy in the area.

"The \$20,000 invested would add value of more than \$200,000 of services provided by the Lions Club of Labasa. "The aim of the Sight First Project is to avoid blindness and we have been supporting this for three years in a row," he said.



Mala Vandana Karan with her mum after the surgery

She remembers her childhood as one of constant teasing, of being called "matareva" for her affliction throughout school, of being embarrassed for herself in public.

She had little choice but to live with the constant stress and trauma of the affliction and the teasing for years as her family could not afford the corrective surgery required to set her sight straight.

Mala Vandana Karan, a seventeen year old secondary school student from Vunika, Labasa suffered from the congenital eye disorder called Strabismus which, in layman's term, means being cross eyed. Not only did the affliction

Her goal is in sight now

make her life miserable but hindered her school work as well - she could have done a lot better had she not been cross-eyed.

But that is all in the past now. The Volunteer Ophthalmologists Services Overseas (VOSO) team from New Zealand, working for free in Labasa last month, has set her eyes straight.

Now her ardent wish to do well in school has become a reality.

"I want to do well in school as my brother who is a apprentice pays for my fees. My father, who is a carpenter, is currently unemployed. We are family of four and my parents would never have been able to afford my treatment. Thank you Vodafone Foundation, now I can leave a normal life and will definitely perform better in school," said Mala.

She can now put the trauma the affliction caused her down to a bad dream, working towards boosting her self confidence that had been shattered by the years of teasing.

"Today, Mala is a vibrant and confident young girl who is ready to face any challenge in life without the fear of being looked down upon by others," says Rosan Lal, President of the Lions Club of Labasa. "Her exhilaration is reflected in her now ever smiling face."

Our hearty commitment - what it means to us

As four more sick children head out to India for heart surgery, the Vodafone ATH Fiji Foundation looks back on its involvement with the Fiji College of General Practitioners' Children's Heart Foundation'. Jeevan asked Ambalika Kutty, Vodafone ATH Fiji Foundation Executive, to tell us why the Foundation is so passionate about funding the surgeries.

How long has Vodafone ATH Fiji Foundation been funding heart surgery for children?

The Foundation has been in existence since 2003. It has funded the Fiji College of General Practitioners' Children's Heart Foundation for the past four years.

Four years is a long time. It shows passion. Tell us why you are so involved in projects like this?

The Foundation exists as a charity organisation bestowed with the responsibility to make a difference in the lives of communities in Fiji. The Fiji College of General Practitioners - Children's Heart Foundation worked with the Ministry of Health in identifying the need for treatment of children living with congenital heart ailments. FGCP approached the Foundation and the Board decided to fund this project as a priority community need. This was also in line with the strategic directions of the Foundation - one of which is to give life to children who are the soul of our society and future of Fiji.

Where do you receive your funding and how do you decide what to support?

Vodafone Fiji is one of the major donors to Vodafone

ATH Fiji Foundation (which is a charity arm). As to which cause to support, the directors of Foundation assess the needs of an application, the impact it creates and how this uplifts the livelihood and development of our communities in Fiji before deciding.

So it is important for you to give back to the community? How big a role does this play in your corporate make-up?

The charitable giving is the choice that a corporation makes to improve the lives in the community it lives and operates in. It is very important to Vodafone to put something back into the community. It is the right thing to do and it is a privilege that we are able to reinvest some of our profits to build a stronger, healthier, happier Fiji.

Better facilities for the children of Savusavu

Vodafone ATH Fiji Foundation recently donated \$15,000 towards a project that will benefit the children of Savusavu, on Vanua Levu.

The funds will go towards upgrading a children's park on the Savusavu foreshore and fits in with the bigger Savusavu Town Development Plan and proposed Walkway and Crossing Project as part of the local Health Walk and Beautification Project.

Mr Ateen Kumar, Director Vodafone ATH Fiji Foundation, said any project involving the wellbeing of children was "very close to our hearts and for which we are very passionate".



Foundation director Ateen Kumar hands over the cheque

The grant will also strengthen partner relations with Savusavu Town Council, Cakaudrove Provincial Council, and

schools enlisted to assist with the cleaning including Savusavu Rotary, Hotels, resorts and others.

Workshops benefit people

The FCOSS Microfinance Unit workshops on financial literacy, funded by the Vodafone ATH Foundation, has been gleaming great benefit across the community. The outcome can be seen in the stories below.

Helping inmates save

The Microfinance Unit's financial literacy workshop has won praise from prison authorities.

"The financial literacy workshop has opened the minds our female inmates as to what they can do with their money, which will be waiting for them when they are released from prison," said Jovesa Vatuwaliwai, the chief prison officer.

The workshop, conducted at the Suva Prison in March this year, is aiding female inmates get more value from prison programmes like baking, sewing, screen printing and doing other handicraft to sell. There are now 16 female inmates who are saving money with the Fiji Council of Social Services' micro-finance unit scheme.

Mr Vatuwaliwai believes the savings scheme will safeguard every inmate, motivating them to work harder and develop the skills they already have.

From sulus comes savings

Single mother Ilibera Verebasaga, of Naisaumua in Tailevu, is saving up for a new life for herself and her daughter - from within prison walls.

Operating a screen printing business at the Suva Prison, Verebasaga, 31, is working to fill an order for 100 sulus for a hotel in Taveuni. The sulus sell for \$10 a piece.

She is aiming to save \$100 a week, a target that she worked out will suffice her to set up a business by the time she gets out. This inspiration came about after she recently attended an FCOSS financial literacy workshop funded by the Vodafone ATH Foundation.

She will need the savings to be financially independent, and to set up a business. She will start small, says Verebasaga, but there was scope to grow. Verebasaga said female inmates were always encouraging each other to use their skills to generate income and save money for use upon their release from prison.

A winning goal for the community

Making a difference beyond the soccer field

The Dilkusha Excelsior Kickers Club, playing in the Rewa District, went out and won one for the community.

Armed with \$8000 from the Vodafone ATH Fiji Foundation, soccer club made a commitment with its one-year community development project, "Making a Difference".

As part of the project, the soccer club organised a workshop on Drug and Substance abuse and HIV/STI on Saturday July 3 at the Dilkusha Girls School Hall.

"It's a privilege for us to be one of the first soccer clubs to come up with such an idea in Rewa District," said club secretary Mr Arnold Ram. "We acknowledge the opportunity provided by Vodafone ATH Fiji Foundation and thank them for their trust in the difference a soccer club can make - apart from just playing soccer."

The Kickers Club is a member the Nausori Crime Free committee [Black Zone]. Its foray into community work was launched in January, 2010 with



Foundation representatives with DEKC

the aim of making a difference the Dilkusha community and the Nausori community as a whole.

"The club is going beyond playing soccer to extend its service to community," said club president Mr Abel Nand. "Our vision is to set a platform for communities to work together to enhance their profile, credibility and effectiveness. We are doing this by using sports as a tool for development."

"By bringing the community

together, we create a hub for sharing knowledge, building good practice, facilitating coordination and fostering partnerships within the communities."

The club also wants to convene a participatory workshop for Youth, Adults and Senior Citizens on the effects of marijuana, tobacco, yagona, medicinal drugs, alcohol, glue sniffing etc, to identify the level of usage of these drugs and designing strategies for overcoming them.

DEAP creates 10-fold impact

A note from DEAP coordinator Sakiusa Regu, Department of Youth & Sports

Schools Operating the Duke of Edinburgh's Award Program have found a friend in Vodafone ATH Fiji Foundation. In 2009 the foundation supported projects initiated by schools to compliment the activities pursued by students.

A total of 22 schools were assisted and the benefits and impact of that support have been tenfold. Projects ranged from entrepreneurial income generation, construction of walkways, greenhouse and farming supporting agriculture science to purchasing of equipments.

In fact, the support has actually contributed to the increase in school and student participation this year, school

participation increasing by 35% and student participation a high 55%.

The Projects have indeed raised the profile of this International Award Program for young people in schools. At Rampur College in Navua, a walkway was constructed to shelter students from the adverse whether conditions. A few schools ventured into Bee Keeping and have begun reaping the benefits, proceeds have helped support the award and students. Vunimono High School, along the banks of the Rewa River have bought sewing machines which is benefitting students in their Home Economic Classes. Khalsa College in Ba had initially started with Bee Keeping

and has diversified into Poultry. Scahools as far as Naikavaki Secondary School in Bua and Vatukaloko Secondary School in Rakiraki have all benefitted from the support provided by the foundation.

Perhaps the most significant impact of this support has been from Labasa Muslim College.

The college initiated a Bee Keeping project in 2007 through the initial financial support from the Foundation. In 2008 proceeds from the sale of honey was used to pay fees for 2 students. In 2009 the school again received support by the foundation and expanded its project with the purchase of a few more hives, this year the school has paid fees

for 80 students.

During these harsh economical times 80 students and families have benefitted from the initiatives

and empathy of the Award program at Labasa Muslim College, all made possible through the support and generosity of the Foundation.

The Duke of Edinburgh Award Program, like schools, extends its utmost appreciation to the foundation and commends its community vision of "giving back to society".



Passion for the Vanua by Aslam Khan



Social Responsibility in a different way

The huge number of applications received for the World of Difference (WoD) programme reconfirms that we have a caring society and that there are many individuals who are willing to help redefine the scope of volunteerism in our country.

For us at Vodafone, the WoD programme goes beyond the act of just donating money to charities. It is a new and entirely different way to go about social responsibility and corporate giving.

We are trying to re-enforce our Passion for the Vanua into the community so that everybody can become an agent of positive change. This has been made possible through our charity partners who have embraced our WoD programme allowing holistic involvement of communities they work with. WoD is based around the concept that individuals and community organisations should identify what they feel passionate about and then be provided with the resources to make changes happen.

Through the World of Difference we are spreading our wings of support to communities to better their own lives and make a difference in someone else's. The programme is part of Vodafone's broader social investment agenda and reassures our commitment to the people of Fiji.

Let us move together to make a world of difference!



Vodafone
ATH Fiji
Foundation

\$7million social investment in Fiji

Since inception, the Foundation has disbursed direct grant of \$5.5m and indirect grant of \$1.5 million to 219 community based projects whilst partnering with more than 150 organizations.

In 2003 through support from Vodafone Group Foundation \$184,000 was disbursed to two charity organizations to help people affected by cyclone Ami. In 2004, the foundation made grant of \$472,000 to 24 partner charity organizations. With contribution of \$638,000 it endorsed grants to 30 community projects in 2005. Majority of contributions were being received from Vodafone Group Foundation. In 2006, 29 organizations received close to \$793,000 to execute activities in communities that would enrich lives. 2007 showed an increased need in area of health and total of \$1.3 million were made to 36 civil society organizations, including UNICEF, contributing to millennium development and strengthening partnership with UNDP on global space. Dominated by the need in education sector, \$931,000 worth of grants was made to 48 community-based organizations including schools. 2009 (excluding last quarter ending April 2010) saw a significant increase in grant disbursements with total of \$1.16m given to over 50 charity organizations.

Community Champions

a column to acknowledge people championing various work in their communities

Roshan Lal has his heart for the people of Labasa

GROWING up in a rural setting at Vunika outside Labasa town left an indelible mark on Rosan Lal's life.



The son of a clerical officer, Rosan was always moved by poverty. "I feel for the needy, I have try to help them in any way possible, through whatever means and the reason why I am engaged in community work is because I want to bring about change and positively contribute to my community," he said.

"I grew up in a rural setting where many were worse off than me and it shaped my attitude, seeing their struggle, their pain."

His work as an executive officer with the National Farmers Union brought him face to face with many farmers who struggled to make a living.

Rosan who is currently the manager of Viti Vanua Holdings Limited is involved in coordinating community projects through the Lions Club of Labasa of which he is the President

He has been overseeing the Sight First Project and also coordinates the Vodafone Red Alert programme in Labasa. For the past five years, he has been on the committee of the Vodafone Festival of the Friendly

North which helps implement major community projects.

These include the construction of a mothers' rest house at the Labasa Hospital, extension to the Labasa Old People's Home, the construction of the Northern Fitness Centre, the Wainikoro Mortuary upgrade and the Labasa Children's Park upgrade.

"The smiles of innocent families and their blessings inspire us to continue giving back to the needy community with the help of service clubs and charitable organisations like the Vodafone ATH Foundation," says Roshan.

"I believe service organisation like Vodafone Festival of the Friendly North is a platform which people can serve on to give back to the community just by sacrificing their time .

Rosan has to spend a lot of time away from home to be part of these service organisations.

"I believe that being part of a good team such as the Lions Club of Labasa and Vodafone Festival of the Friendly North can help any individual give back or deliver services that are needed in our local community," he says.

"I was lucky to have good leaders to learn from and I ask individuals from our community to step forward and become part of these organisations to make them stronger."

Know our programmes

Sustainable Funding

Promote the health, well-being, & capabilities of young people in Fiji, with a focus on building social leadership capacities.

World of Difference

Enhance capacities of youth through innovative charitable paid volunteer initiative.

Vodafone Red Alert

Facilitate access to global disaster appeal facility.

Handsup Vodafone

Engaging and Leveraging our employees and people to provide skills support to charitable partner organisations

Double Your \$

Enable employees to volunteer and raise funds for the cause or charity they are passionate about.

Beyond Funder

Establish beyond funder relations and partner solidarity with charitable partners and relevant stakeholders



Know your Foundation

Vodafone ATH Fiji Foundation is a registered charity. The foundation was formed to bestow its philanthropic responsibility towards the community it does business with and where its stakeholders, shareholders, suppliers, customers and employees live in.

Through the 'passion for world around us' and 'commitment for making Fiji a better place' for all, the foundation ensures implementation of the social investment policy through annual contributions from Vodafone Group Foundation, Amalgamated Telecomm Holdings and Vodafone Fiji Limited.

What we support?
Vodafone ATH Fiji Foundation will support programme within the 8 subject focus based on the annual strategy meeting outcome to address specific at heart/most priority need of Fiji Community. We invite applications for projects from Fiji based not for profit charitable civil society organizations which is innovative and encourages social leadership.

Who can apply?
Registered charities may apply all year around; consequently decision will be made by the board of directors during its meetings. Organizations can download and fill out the Foundation application forms at www.vodafone.com.fj/foundations and email it to the Foundation Executive and Company Secretary at foundation@vodafone.com.fj or send through mail to Vodafone ATH Fiji Foundation, Private Mail Bag, Suva or drop at 168 Princes Road Suva.

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