

Year of innovation and engagement

Reflecting on our 2010-11 activities



The 2010-11 was a year of unprecedented innovation and engagement for the Foundation as it sought to achieve its goal of enriching the lives of the people and communities of Fiji.

Over \$1million funding was disbursed for activities that have shaped lives of people, uplifted capacity of charity partners, and created a network of passionate individuals and communities.

Two new innovative programmes were launched: Challenged by the disaster caused by Cyclone Tomas in March 2010, the Foundation engaged with Vodafone Fiji to fund raise in response to the aftermath. The Vodafone Red Alert programme was immediately launched and \$75,000 was raised by Vodafone customers and partners through SMS giving in response to the appeal.

Through World of Difference programme the Foundation funded 36 people to take time out and work for a charity and cause which they are passionate about. 28 charities were also engaged in WoD which resulted various project spin-offs.

In its effort to encourage corporate giving, the Foundation launched the Corporate Philanthropy Seminar (CPS) which has now become a regular event in its annual calendar. In the three CPS events held this period the seminar engaged corporate and civil sector organisations to create and share best practices on philanthropy so that our givings can make the maximum impact on society. In this edition, Jeevan reflects on some of the key initiatives during the year as well as reports on the activities of the last quarter ending March 31, 2011.

\$59k for Christchurch Red Alert Appeal

The Foundation donated \$59,000 towards the Christchurch earthquake disaster to assist NZ in its relief operations.

While accepting the cheque, New Zealand's acting head of mission, Phillip Taula thanked the Foundation for the generous assistance.

"The earthquake has affected all the people in New Zealand and the impact is immense. We're grateful for the message of sympathy sent from around the world and from Fiji too which is much appreciated," he said.

Vodafone's managing director Aslam Khan said, "We know that no insurance payout or monetary assistance is going to fill the void left behind by this disaster. However it can help provide some basic necessities and make things a little more comfortable for some, as winter sets in."

He said the donation came from Vodafone's Red Alert Programme, a partnership between Vodafone Foundation and Vodafone operating companies, which uses SMS fund raising to generate support amongst employees and customers in the immediate aftermath of emergencies and disasters.



Phillip Tavla accepting the cheque from Aslam Khan

Vodafone Fiji staff double up

Vodafone Fiji employees once again charged in to help the community they are passionate about by utilising one of the employee engagement programmes of the Foundation.

Pradeep Dayal, Arunesh Vishwa, Vijay Reddy, and Ravikash Chandra raised \$10,640 which was doubled by the Foundation under the Double Your \$ Programme. Eleven organisations benefitted from this staff initiative. The Double Your \$ Programme enables employees to volunteer and raise funds for the cause or charity they are passionate about.



Sabeto kindagarten takes shape

The Sabeto kindergarten project is fast taking shape after a \$20,000 donation from the Foundation.

Work commenced on the project in February, 2011. The ground-breaking coincided with the Centennial Celebration of the first Church Minister to the Vanua Sabeto. The community also constructed a monument to commemorate the auspicious occasion.

Project Manager Ilaisa Mawa said the Sabeto community with the support and cooperation of their Paramount Chief, the Momo Levu na Tui Sabeto are working together for the completion of the Sabeto



Sabeto Kindagarten nearing completion

Kindergarten. The funds were used for building, furniture and stationery.

Some 30-40 children will initially benefit from this new facility

covering villages of Koroiyaca, Narokorokoyawa, Korobebe and settlements of Natova, Baleinakula, and Waimalika

Sharing a vision of care and responsibility

A \$3818.38 grant was given to Vision Fiji for media outreach to raise and reinforce awareness of the responsibilities, commitment and communication of parent or caregiver, and child to each other. The "Its after 10pm" messages were aired on Fiji TV.

The project aims to encourage

better family care, concern for safety of children, loyalty and love.

Vision Fiji media chair Gazala Akbar said the need for this project was important because daily reports in the media of teens loitering at night in public places including billiard centres, internet cafes, cinemas and nightclubs, break down in family

values and support structures were frequent. The message is a constant reminder to parents/caregivers to ensure their children are home at that time.

"The focus is on raising the visibility of children while empowering them to be better parents in the future," she said.

Schools get funding for DEAP project

The Foundation through Duke of Edinburgh Award Programme (DEAP) has donated \$29,500 to 11 schools for skilled capacity building.

The allocated funds are used for volunteering in community services, income generation, teamwork, and leadership development in students.

In supporting and promoting the project, Vodafone Fiji Director Corporate and Business Markets, Ronald Prasad said the funds were also spent in school projects such as construction of walkways, houses, farming, and income generations.

"We have assisted 25 schools and they were grateful for our assistance as it has helped them further their school projects," said Prasad.

The Foundation has worked with schools under



Vodafone's Ronald Prasad presents the cheque

the DEAP programme for some years in Fiji promoting life-long skills and associated values and this remains a commendable decision.

Treat for Labasa elderly

A \$1000 donation on New Year's eve by the Foundation to the Babasiga Ashram in Labasa enabled the 22 residents to have a bedside cabinet to store their personal items and also play a game of carom board as a leisure activity.

Babasiga Ashram Board of Visitors chairman Robert Keith sought the funding upon realising cumbersome practice of storing personal items under the beds.

World of Difference candidate Hemant Kumar assisted in having the cabinets built.

"In this way the residents are better organised at the home," said Keith

Acting Divisional Medical Officer Northern, Dr. Pablo Romalin thanked the Foundation for the funding that will improve the livelihood of the elderly.

"The cabinets and carom board are like a New Year's gift to the residents and surely they will make use of them," he said.



Eight children go for heart surgery

One of the key values that drives Vodafone is the 'Passion for the World Around Us'. The cooperation between Vodafone and the Fiji College of General Practitioner's Children's Heart Foundation is inspired by this important value.

Vodafone Fiji, through the Vodafone ATH Fiji Foundation, supports surgeries for children with hearts problems.

In 2010-11, eight children with heart conditions were sent to India for surgery.

Handing over the air tickets to the children, Foundation director Manorama Singh said the Foundation will continue with this assistance so that we have a healthy young generation.





Children receive air tickets for India

'You need to change your mindset'

Commissioner Northern challenges social workers

In his very powerful and emotional closing speech at the Corporate Philanthropy Seminar in Labasa, Commissioner Northern Inia Seruiratu threw a challenge to the social workers of the friendly north to embrace change and make quality difference in the community.

He appraised the efforts of social workers and charity groups in raising the standard of living by combating poverty.

However, he said "I hope your good work won't just remain with this launch but that you will take it out there and help make a difference in people's lives.'

"The way we see things must change and remember that people who can't change their mind-set can't change things at all," Seruiratu said.

"Complacency and lack initiatives has held back progress and development."



Commissioner Northern Inia Serviratu at the seminar

"We are the agents of change and I hope we will commit and dedicate ourselves in making a change, making a difference and Government has also committed itself for a better change.

commissioner emphasised the essence of social workers complimenting government's increased commitment to rural development.

He told the gathering that the biggest threat to society was poverty and every means should be deployed to address this ugly situation.

In his summation Seruiratu said "I call it the double bottom line where we all reap profits and at the same time doing socially good."

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the World's Volunteerism Report Foundation Executive Ambalika Kutty was invited by the United Nations Volunteer (UNV) programme

Foundation

contributes

to State of

Executive

to a Multi-Regional Consultation Meeting on the State of the World's Volunteerism Report (SWVR).

The UNV will later this year launch the SWVR to coincide with International Year of Volunteers +10.

The report is intended to result in a paradigm shift in conventional thinking about volunteerism and its contribution to addressing some of major development and peace challenges of our times.

She contributed towards the "Cultural Obligation and Volunteerism in the Pacific". The contribution was also made by a group of other 15 researchers, practitioners and policy makers from the Asia-Pacific region.

In her paper, Ambalika noted that: "Volunteerism in Fiji is a fundamental building block of civil society." "Vodafone ATH Fiji Foundation supported the Fiji Council of Social Services volunteer to the International Association for Volunteer Effort conference in Taiwan in November, 2010.

"The reason for the support was that the Foundation saw a need to promote volunteerism in Fiji and align these individuals having the passion for volunteerism to charitable organizations and also those who are in need. '

A total of 800 volunteers were registered since December 2009. The Vodafone ATH Fiji Foundation global flagship World of Difference programme also works closely with Vodafone ATH Fiji Foundation sponsored National Volunteer Centre. Ambalika highlighted various best practices of volunteerism in Fiji, for example, more than 900 schools in Fiji are run by volunteers of charitable organisations whereas only 14 are run by government.

Foundation chair Michael Stanley said the UNV invitation was a tribute to Ambalika's strong leadership in establishing the World of Difference programme and her passionate commitment to sponsor establishment of a National Volunteer Centre for Fiji.

Philanthropy Through the Looking Glass

Foundation shares best-practices at NZ conference

Business cannot succeed in societies that fail. Social well being and healthy communities are vital. A healthy society supports and enables economic growth. There is a strong consumer expectation that business will share some responsibility for social success

The new-age consumer prepared to move their purchases to a provider of services if it's social and environmental performance is better

The challenge for business is to ensure that community engagement is a core part of its business strategy and to invest in social growth and work effectively with others in developing solutions.

That was the core of Ambalika Kutty's presentation at Philanthropy Through the Looking Glass conference in Wellington, New Zealand.



Philanthropy conference in NZ

Together with other presenters, the conference discussed effective corporate responsibility models in NZ and in the developing world, key challenges in this area and insight into the role corporate responsibility has in creating long term business and community success.

She shared how the 'Collaboration between funders and Community Organisations' are pivotal ensuring that we do things differently. The discussions revealed that it is important that we build lasting trusting relations with partners and innovate new things to bring about changes.

She told the conference that "the challenge to Civil Society Organisations in Fiji is to make better use of limited resources in the face of growing needs and how to achieve important outcomes in a volatile changing environment."

Rahiman for Hands Up Vodafone



Vodafone's Rahiman with FCOSS accounts officer Ashika Rattan

Under the Hands Up Vodafone programme Mohammed Faiyaz Rahiman volunteered to help the Fiji Council of Social Services and The National Volunteer Centre to streamline their financial system. Rahiman provided guidance and procedures to FCOSS staff on preparing and presenting financial reports, financial statements, bank reconciliation, processing of wages, FNPF & PAYE deductions, and budgeting.

The Hands Up Vodafone is an employee engagement where the Foundations engages and leverages Vodafone Fiji employees and people to provide skills support to charitable partner organisations.

Nativi lifeline upgrade

Some 300 villagers of Nativi in Ra, now enjoy abundant supply of safe drinking water to their homes through the assistance of Rotary Pacific Water for Life Foundation.

The project was commissioned in March by Vodafone Fiji CEO and Rotary Water chairman Aslam Khan in the presence of a large number of villagers and visitors.

The Foundation injected \$16000 to upgrade the dam and renewed reticulation networks to homesteads by replacing the old leaking and damaged supply system which was causing daily disruption to household routines.

One old woman said "my lifetime miseries are gone as I have the tap right at home."

The villagers enjoyed accepting the "timely and



Commissioning of the water facility at Nativi

necessary gift" from the Foundation as it nourishes and raises healthy livelihood of people.

Putting an end to daily struggle for water

For decades 400 villagers and since 1974 school pupils had to go through a lot of hardship to access clean water. The situation got worse when a school water tank was destroyed by cyclone Tomas last year, leaving the school community in distress.

This story is of Vunidawa Primary School located in Koronatoga some 43km from Savusavu Town. The plight of the school was spotted by Vodafone Fiji Labasa Manager Arunesh Vishwa who made a submission to the Foundation to provide funding to ease this problem.

During his north visit in February this year, Foundation chairman Michael Stanley commissioned a new water tank for the school. The new tank ensures reliable supply and has brought about positive energy in a school of 81

School Headmaster Mr. Tora, who has been at the school for the last 13 years was elated with the donation.

"We are grateful to the Foundation for coming to our rescue," he said.



Water tank forVunidawa Primary School

"We are thankful that the Foundation has helped other communities in a similar manner, with a common goal of improving living standards and raising quality of life for rural people in Fiji. This is a wonderful gift to the people of Koronatoga and will help everyone to become more productive," Tora said.

200 Naigani **islanders** benefit from new facility

The remote Naigani Island in Tailevu now has safe and clean water realised through the Foundation.

The water project included construction of a dam on a hill water source site, installation of two 10.000 litres tanks and reticulation network to individual homesteads at a cost of \$14,500. The perfected gravity flow

eliminates cost of distribution as the natural spring is at a high altitude.

The facility was commissioned by Westpac's property manager Bernadette Wakeham.

Rotary Water for Life Foundation manager Joel Sahai said "the project will benefit all 200 people on the

No more erratic and short supply for Nawai Schools

Rotary Water for Life Foundation has achieved another milestone in their outreach to facilitate safe and clean drinking water.

The Foundation injected \$9500 to drill bore hole, install two 10,000 litre tanks and reticulate water to Nawai Primary and Secondary schools along Queens Highway in Nadi.

The project was commissioned by Fane Niumataiwalu of Fiji Water Foundation.

The Foundation recognised the need of the schools to eradicate erratic and short supply of water impacting school performance.

The schools previously had temporary water tanks provided by Ministry of Education.

"The tanks and bore hole are a permanent solution to our schools' well-being," said one community representative.

said Niumataiwalu funding much-needed cleaner and safer drinking water to disadvantaged and impoverished settlements and schools is a demonstration of our corporate social responsibility.

Vodafone ATH Fiji Foundation, Fiji Water Foundation, Punjas, Westpac, and Rotary Water for Life Foundation jointly fund the water projects around

New NGO aims to eradicate extreme poverty in the north

Northern Charity Alliance (NCA), a spin-off from the World of Difference project of candidate Rosan Lal, is a new charity formed through efforts of the business community, existing NGOs, and social contributors to better the lives of people living in extreme poverty in the Northern Division.

Launching the NCA at the Corporate Philanthropy Seminar in Labasa, board member Arunesh Vishwa said the NCA's aim was to curtail the handout mentality and get the underprivileged families out of poverty permanently.

"This project aims to put equal responsibilities on the socially and economically disadvantaged families in getting them out of poverty by engaging them in poverty reduction projects," he said.

"This includes instilling proper monitoring and evaluation, which will enable families sustain livelihood, send their children to school, taking care of their health and also ensuring that they do not become victims of disasters continuously."

NCA project officer Rosan Lal said "Our services will be unique and special because they will continue to keep a tab on people whom they have helped."

The NCA recently received a \$5000 grant from the Foundation. Donations amounting to \$4000 were given by the corporate organisations during the seminar.



NCA executives receive the \$5000 grant

WoD projects exceed expectations

Foundation announces long-term engagement for candidates

Majority of the World of Difference (WoD) projects have exceeded their expected outcomes, triggering a slight change in strategy for next round of candidates.

Launching the 'WoD 2011' Foundation director programme, Ateen Kumar applauded candidates for their tremendous work

"I want to thank you all for your efforts, you have all exceeded our expectations and we are all very excited." Kumar said.

"We are very impressed with the work done by the candidates and this year we will move it to another level as we learn from the challenges we have faced earlier." he said.

WoD 2011 programme will have two streams of candidates: shortterm and long-term. The short term will have a 4-month stint while longterm will be of a 12-month period.

Foundation Executive Ambalika Kutty said the new long-term stream was put into place because some projects required longer time.

Six passionate people will be chosen for long-term engagement and 18 for short-term. WoD 2011 starts in May.

Reflecting on the excellent work done by WoD 2010 candidates, Jeevan picked projects that generated some interesting spin-offs:

- ► The North Focus project by candidate Rosan Lalgave birth to a new NGO, the Northern Charity Alliance (NCA). NCA is a non-profit, business sector, and community partnership with a mission to eradicate extreme poverty in the Northern Division. It was launched in March during the Corporate Philanthropy Seminar and got immediate donations from businesses in the north amounting to \$4000. The Foundation contributed an additional \$5000. NCA is currently helping destitute and children, building homes, and providing for education.
- ► Terikano Takesau's project on Rabi Island saw the engagement of the greater Banaban community into enterprising activities. She is now in the process of establishing a virgin coconut oil production plant on the island. Also, Terikano used the media training she received to publicise the plight of school children on Rabi, in turn receiving a \$10,000 donation from an anonymous donor to help



Foundation Director Ateen Kumar addresses WoD candidates

needy students

- ► Girwar Khatri's multi crop home gardens gained popularity in Labasa, ensuring routine and steady supply of fresh crops from backyards. His model garden concept reached over 100 households which are now benefiting from their own food production. Khatri recommends this model be developed in every village in Fiji for households to emulate patterns, practices and related practical for diffusion to succeed nationally.
- ► Kamla Wati a retired nurse undertook a project to alleviate suffering and despair in disadvantaged communities in Labasa District. She screened 359 patients and build capacity of student nurses from Sangam Nursing School. As a spinoff she successfully managed all patients of Bilateral Eve Surgery clinic in Taveuni by medical experts from USA and NZ for 6 days and 6 nights continuously.
- ► Sunil Kumar started the small business project for mothers at Home of Hope. He has decided to continue his career in CSO sector and is currently Volunteer Business Development Team Leader. He is in the process of establishing a Women's Institute at the Home.
- ► Salote Marama who worked on the Income Generation Project for Ra women is now Tavua DCOSS PRWIDE volunteer coordinator. Her bread making project is now providing food and source of income in the communities.
- ▶ Vilimaina Wati undertook a counselling project in Ba and is now Ba NVC volunteer coordinator. She She has identified the need for taking holistic approaches to addressing social problems and is in the process

of developing a "West Focus" project.

- Laisenia Bale's project to change youth mindsets has now been taken over by Raiwaga Church which intends to further develop the initiative. Through this project, the Ministry of Youth has committed \$5000 to Raiwaga youth for buying brush cutters and run youth education programmes.
- Litia Aliti developed greenhouse as part of her Children with Special Needs project. The Autism stream of the school is now made to work on the greenhouse which is a way of therapy. Aliti has also ventured into starting her own playcentre that would integrate Early Childhood Education and Early Intervention
- Ana Sahai is expanding her advocacy and training work on sustainable forest management to Viti Levu. Her Work on Vanua Levu saw matagali units contacting the Forestry Department to know how to set up permanent forest estates.
- ► Elenoa Lavetiviti of the Mental Health Project is now working as a youth advocacy officer with the Fiji Disabled People's Association.
- ▶ Rovil Singh is now a active volunteer of Sigatoka DCOSS.
- ▶ Jessie O'Connor's Veisari Viking Group is getting more orders for their mats after they started maketing via professionally designed brochure. Jessie has extended her project by running weaving workshop at YWCA in Suva, This has become an income generator for her group.
- ► Residents of St. Christophers home are on a savings spree after Hemen Narayan fund raised and opened bank account for 26 children. Hemen also developed backyard

gardens which now gives routine supply of vegetables to the home and income from any vegetable sales is put into residents' bank accounts.

- Mohenesh Singh has come out a shinning candidate in the west for his leadership in advocating for enhanced early childhood education.
- ► Edmond Maxwell's agriculture project on Taveuni has brought about overwhelming responses with villagers seeking advise in terms of proper farming skills, personal discipline, budgeting, and venturing into small businesses. His trial youth engagement initiative has seen over 400 cassava and dalo being planted. Maxwell's plan is to re-generate their farming cycle after harvesting to increase their farming capacity as the dalo farm itself generates its own toppings.
- ► Saleshni Lata supplied 15 hospitals & health centres in the western division with pillow cases and bed sheets. Looking at her some volunteered to renovate the hospitals by providing materials and labour for
- Vandana Deo's World of Fashion project has motivated a lot of young aspiring fashion designers in Labasa. More of them are presenting their work now and Vandana's own business has grown as a result of this.
- ► Varsha Naidu started a research under FENC Fiji to find the barriers to education for poor children. Her findings have some interesting revelation on why there are so many drop outs and what actions can be taken to reduce this problem. Varsha is in the process of completing her analysis. The final paper will form the basis of further advocacy and action for FENC.
- ► National Volunteer Centre was registered as M-Paisa agent. With the experience of WoD, NVC says M-PAISA is one of the efficient and safe means of pay processing.
- Ashika Rattan who joined as a volunteer processing accounts of WoD is now employed full-time as FCOSS accounts Officer.
- Volunteer networking group has been formed between the WoD candidates in the Central-Eastern, Western and Northern groups. The candidates are utilising the social media well to share knowledge and

Philanthropy seminar goes north

Corporates, non-profits, community gather to discuss ways to battle poverty

Double bottom line

In his address at the CPS Commissioner Northern Inia Seruiratu quoted the Managing Director of Grameen Bank in Bangladesh, Professor Muhammad Yunus' maxim to remind the corporate sector, "double bottom line where corporate organizations double their profits and also do social good".

He told the stakeholders and participants at the CPS that it is very important to share visions and to equally share the challenges.

"This kind of workshop (CPS) is very important so that everyone can engage and share the challenges that are there right in front of everyone," he said.

Poverty, he said, was the biggest threat to society. "All the conflict around the world is rooted around poverty. Poverty needs to be addressed. It is right before us and we cannot run away from poverty," he warned.

He went on to say that synergy was the way forward. Synergy he said can help bring the change that is badly needed in society.

He told corporates that he hoped that they would not just enjoy the profits and run away with the profits. "That's being selfish," he said.

"I hope that everyone will work together in partnership to make a difference. Reaping the benefits and doing social good.

"Everyone can contribute and make things better. Vanua Levu is full of



Participants at the seminar in Labasa

potential and opportunities," he said.

Government, he revealed, was formulating the rural development framework and he believed that everyone would work in partnership to make a difference

Making significant contributions



ANZ Labasa General Manager Satya Nadan talked about the significant shift in social and economic landscape and relationships between corporate and non-profit organisations. He said that the new paradigm had brought into focus how economies were best

served and that the banking sector understood its responsibilities for the impact it can have for the broader community.

He told participants that ANZ's values and brands were to ensure making a significant contribution to the world

key element of the corporate responsibilities that ANZ has adopted are: Giving where regular contributions and donations are made by staff and customers to community organizations. Every dollar donated by the staff is matched with dollar for dollar by ANZ. ANZ has started a staff foundation and a payroll giving program that has been in place for several years. Investing - this is the contribution done to community organizations by ANZ and in one such investment ANZ recently refurbished the diabetic cubicles at the Labasa hospital. Emergency - is the many ways ANZ helps the affected areas recover from adverse weather disasters by giving direct financial assistance and low interest loan repayments and other assistance. Volunteering - is where ANZ volunteers it's time to support local communities"

Nadan revealed that in 2010 ANZ staff around the country donated 2593 volunteer hours to community organisations and hospitals around the country.

He went on to say that ANZ's rural banking is playing a significant role in improving financial well being in rural families across the Pacific.

"This facility is helping rural people learn

about financial literacy and help them get out of

"Being one of the largest investor in the region ANZ pursues to be a role model in business growth and behaviour. We need to have a better coherence of how we invest in our community.'

"ANZ has identified five key areas of development and they are education and employment for vulnerable communities, rural development, financial capability, responsible practises and urban sutainability."

The bank believes that all other stake holders would help deliver these agenda through partnership, strong feedback and by being honest about our commitment.

Social service an imperative arm of daily living



Veteran northern charity worker Selina Lee Wah challenged participants to make a difference in society. She said that "we all can fight poverty, help people live a better and healthy life style, shape up tomorrow's leaders, help our government for a

better Fiji and its future generations, and it is in our hands"

Wah informed participants that her life as a social worker was a challenging role especially working alone with no financial support from anyone except the support of her families and friends and some overseas donors.

"I have pulled through for the last thirty years believing in my God and using His resources supplied to me to help meet the needs of the disadvantaged. Like other communities in Fiii. social service is helping make a difference in people's lives irrespective of their race, religion or color. It is an imperative arm of daily living," she said.

In her 30 years as a social worker Wah, through

the help of donors, has built homes, put children to school, built better and safe drinking water systems for families, and assisted people in squatter

"I believe that social service is about caring and sharing with others, who cannot tend for themselves. I want to say to everyone that we should help the most unfortunate in this life. It is the sharing and caring attitude by others who can contribute the little they have to just make a difference in our society. Whether it be a difference for a homeless family with a roof put above their heads, students put to school from a situation of no money to pay or fees or an elderly mother in need of assistance for her blind and disable son. I believe we all have a role to play when it comes to social service," she said.

Benefits beyond business



Savusavu Tourism Association's (STA) Greg Taylor spoke about how STA's objective of marketing Savusavu tourism sector was returning benefits to the community.

"The objective of the STA is to market Savusavu hotels, resorts and

businesses. The communities receive the benefits of tourism beyond individual and businesses. The STA does not look at it as philanthropy but as a duty and obligation," he told participants.

Taylor further highlighted STA's community engagements by pointing out key activities the association has been involved in.

"Major areas that STA concentrates on are health where they bring into the north about a million dollars of medicines. This is distributed to most of the health centres. In the last ten years a lot of clinic has been brought to the hidden paradise. These are eye, cancer, diabetes, dental and other

NCD's. One important aspect of these clinics is they make sure that 50% of money used in the clinic is channelled towards upgrading the skills of the local medical staff so-as not to create a vacuum-after the departure of the expats," he told participants

In conjunction with the Savusavu Town Council, STA is committed to rebuilding the rubbish dump and the development of a sewage system. In a move that would be the first in the country the STA in a private and public partnership with government is working towards extending the Savusavu airport. This is to cater for the arrival of larger aircraft such as the ATR 42 to land there.

"With the arrival of these larger aircrafts it would mean more tourist arrival and more tourist money hence greater benefit to the people," said Taylor.

Corporate partnership crucial



Labasa Town Council CEO Jitendra Prasad told the seminar that it was important of a municipality like Labasa to build strong relationship with the corporate sector

"Municipalities have an important role to play in the community but without sufficient funding they are handicapped. This is where the corporate partnership has proven its strength as there are many projects that has been undertaken by the business community here," he said

"The town's first public swimming pool is being constructed with a kind sponsor of a local businessman. This will be another development that would greatly benefit the general public of the Northern Division", said Prasad.

The Council in conjunction with the Vodafone Friendly North Festival has constructed and upgraded many facilities in town. The recent development of the children's park will provide the much needed recreational facility for children. Another notable development has been the construction of the Health and Fitness Park to help the communities lead healthy life styles. Then the upgrading of the footpaths and the construction of the food shelters for single mothers and widows.

"These projects benefit the people in terms of development and injecting the much needed finance in the economy. With these projects there are better facilities available and it does makes a place look healthy and beautiful."

"Our partnership with the corporate sector organisations has been a success," Kumar proudly told the seminar.

Aftermath of a disaster



Given the frequency of natural disasters hitting the northern division, medical lab scientist Arveen Chandra of VanMed spoke on the steps people should take on the aftermath of a disaster. He reminded everyone that a

life is at risk even after a natural disaster has passed through. He said we needed to be aware of the

aftermath risk posed by disease outbreaks.

"Most aftermath diseases spread is commonly through poor sanitation, lack of safe drinking water and contaminated food," he said.

He reiterated that health threat may spread through the community through a hand, water supply, food or from human to human and even from animal to human.

"Evacuation centres diseases risk are one of the most dangerous. It spreads fast through the big number of occupants in such facility. Some diseases he pointed out like cholera could take less than a day to kill a person. The symptoms could be very slight yet the danger it poses to life is great. Dehydration is one common cause of sickness during the aftermath of natural disasters. Other worrisome symptoms are high fever, diarrhea and constipation as well.

"These are the signs to watch. An antibiotic is the best medication for all common diseases."

"Dysentery he pointed out as one common disease that could be very fatal during these times due to unsafe food, water and environment. Some signs of symptoms of the many aftermath natural disaster diseases are the loss of appetite and weakness."

He gave participants an in-depth analysis of the diseases and their symptoms. He warned that most of these diseases are to be diagnosed at the early stage to help cure it.

He reminded everyone that while there is a threat to life during a natural disaster, that threat is not over when the disaster phases out.

Banking for the poor



Ramesh Chand of the the National Co-operative Micro Finance spoke on the government's poverty alleviation initiative saying that the NCMF provided low income households income generating activities.

He said micro finance is sometimes called the banking for the poor. "It is a simple approach that has proved to help the poor out of their poverty."

"Since those who live below poverty line may not be able to secure a loan from other lending or banking institutions, the National Co-op Micro Finance provides this opportunity.

NCMF provides management training, financial preparation and financial literacy to its members who are interested in starting up small businesses.

The scope of the NCMF is not entirely on individuals but also on communities in low income generating projects. They finance projects that

would have an annual turnover of no more than \$30K.

The organization strongly advocates savings to the rural poor for it would present them a opportunity to apply for a small loan that would benefit them and their families. NCMF according to Chand provides its clients all the necessary know how of the micro finance and income

generating projects.

Government provides grants to NCMF to run these projects hence no burden is put on clients.

NCMF targets groups such as villages, rural settlements, youths and women groups together with individuals.

This initiative is to help rural low income earners out of the cycle of poverty in the quest to alleviate poverty in Fiji's societies.

Chand said that NCMF was looking forward to working together with the corporate sector in helping alleviate poverty from communities.

Youths are a key development component



development plans.

Ministry of Youth's George Francis spoke on government's youth development initiative and how it was contributing towards community development.

He told the seminar that youths were recognised as key development component and the department's programmes to upskill youths were in line with the national

"The ministry of youth focuses on capacity building. In achieving this the department has setup two youth training centers in the north. One training centre is in Naleba outside Labasa and another in Nagere in Savusavu," he said.

Recently government advised in the local dailies that grants were available for registered youth groups for self-training to upskill, empowering and capacity building of youths in the community.

He revealed that last year, youths of the Northern Division were preparing for the National Youth Week. Just a week before the celebration, Cyclone Tomas struck Vanua Levu. After the assessment of the damage they realised that many youths had suffered from the destruction by the cyclone. The department decided to divert the celebration funds to the rehabilitation of affected communities by mobilizing the youths in relief

"Youths in this country make 25% of the population. Many of them are contributing to their communities and other works and this should be acknowledged and further strengthened."

"In the implementation of our programmes we offer to young people, we ensure that they are well equipped with knowledge and skills so they go out and engage in the development of the community.

"When these youths are empowered and capacity built with specific skills, they will be there to assist come any situation whether it is community projects or in time of disaster," he said.



Vodafone's George Kotobalavu with guests at the seminar

Providing a platform to be part of rebuilding efforts

A perfect business & non-profit partnership

Challenged Cyclone Tomas disaster early 2010, the Foundation partnered with Vodafone Fiji to fund raise in response to the disaster.

disaster charity programme, the Vodafone Red Alert, was immediately launched. This programme focussed enabling Vodafone employees customers to give free of charge through SMS in response to Tropical Cyclone Tomas.

Vodafone Red Alert for Cyclone Tomas appeal disbursed \$75k to four charity organisations in response to disaster in the Northern Division, Lomaiviti and outer islands. 35 destitute and senior citizens, 250 school students, and 131 farmers were assisted under programme through the Lions Club of Labasa, the Fiji Council of Social Services National Volunteer Centre, Microfinance and Save the Children Fiji.

Vodafone Red Alert programme is partnership between the Vodafone operating Foundation and Vodafone



North charities receive funds

companies, to utilise SMS fundraising to generate support amongst employees and customers in the immediate aftermath of emergencies and disasters.

All funds raised through Red Alert are given to charitable organisations identified by the trustees to provide post disaster support to preserve the well being of people affected. Vodafone Fiji Director Corporate and Business Markets. Ronald Prasad said the ambition is to utilise this convenient and cost effective tool to raise funds to supplement those given by the Vodafone Foundation in order to assist with effective and timely relief to people most in need.

\$0.5m on water projects

The 2010-11 Foundation year saw the Rotary Water for Life Foundation spending \$521,780.85 to provide people with access to potable water. The funds were utilized for water projects in various locations around the country benefitting 15,199 people.

The Rotary Pacific Water for Life Foundation was established in August 2007, to provide rural communities with sustainable, clean and safe drinking water. Since then it has benefited 47,699 people around Fiji with 149 projects to the tune of over \$1.5million.

Projects types range from the provision of water tanks and piping, drilling of bore holes, electrical pumping into storage tanks and reticulation into individual homes.

All projects are a partnership between the Foundation and the villages, the former providing the funding and the villages providing labour for construction and installation works and ongoing maintenance after the completion of the project. Village commitment also includes setting up a water committee which meets regularly for the duration of the project and continues managing the facility after its commissioning. Committee members also receive technical training in basic plumbing and maintenance.

Sustainability is built into the projects with the Foundation providing training and awareness workshops on water management, waste water and household rubbish disposal, sanitation and best practice methods.

Priority is given to communities which have no water supply whatsoever, being dependent on rivers and creeks for their only source of supply. All applications for assistance are assessed by a Technical Advisory Committee. Funding is provided for 100 percent of the overall cost of a project and to a maximum of \$100,000 or a portion(s) of a project with a larger budget.

A note from the Rotary Club of Taveuni

by GEOFFERY AMOS

"A People Partnership"

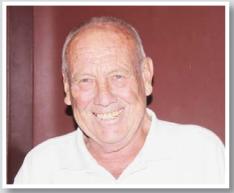
Six years ago the Rotary Club of Taveuni Island joined with volunteers from USA, New Zealand and Fiji to start the Taveuni Eye Project. The first two years were a learning experience for all volunteers. We had no model or criteria to follow, we had very limited resources and equipment but what we did have was desire and passion to give people back their eyesight. The other factor was the value of partnerships and contacts. Our surgery equipment, medication, lenses, consumable, mattresses, bed-linen, cooking and eating equipment has been donated by various organizations and individuals who share the same objectives. Everyone involved in the project each year is a volunteer. Overseas volunteers pay their own travel costs, in some cases take unpaid leave or use their holiday time and work seven days a week to give people back their vision and quality of life. These are the heroes who do not seek recognition or publicity in return for their skill and kindness

The Taveuni Eye Project had an excellent relationship with the previous S.D.M.O. of the Taveuni Sub-divisional Hospital, Dr. Hla Thein. His contribution to the patients was as dedicated and committed as any of the members of the surgery team had experienced on medical outreaches in other countries. He made the team and patients from all over Fiji welcome and comfortable.

Without his contribution the project would not have expanded so quickly or so successfully. Dr Hla Thein is a doctor of exceptional skill. Our partnership with Medical Aid Abroad, Surgical Eye Expeditions and Hawaiian Eye Foundation has been invaluable. These groups have provided the bulk of our medical needs and equipment at no cost. The supply of the lenses is a major benefit to the project and a large cost saving.

In 2010 Vodafone ATH Fiji Foundation became a project partner. The timing could not have been more advantageous. The project had grown form 60-80 surgeries to 185 surgeries. The project was funding food, patient travel, fuel at the hospital, cooking gas and patient consumables. In addition there is a high cost to maintain and service our ophthalmic surgery equipment. Ambalika Kutty, Vodafone ATH Fiji Foundation Executive has given the project whole hearted support and encouragement. During the November 2010 project she spent time at the hospital, met the volunteers and patients and observed the procedures. She is an inspiration to the team and we hope she will spend time with November 2011 programme. She represents Vodafone ATH Fiji Foundation in a very loyal and committed manner. We are extremely fortunate and grateful to have such a partner.

The other new partner in 2010 was the Fiji Society for the Blind who carried out screening on Taveuni, Kioa and parts of Vanua Levu.



The accurate assessment of the patients, the high quality of their recording and their local knowledge was invaluable to the surgery team. We will work together again in 2011.

To date we have successfully completed 1,200 plus surgeries. We have shared the joy and wonderment when the bandage is removed and a patient can see, we have heard patients say "Now I can see my family, my grandchildren" or "look at the colour of the seas and the sky". This is our reward. Many say how grateful they were for the care provided by the volunteers, the meals, the shared experience and the opportunity. Without the contribution from Vodafone ATH Fiji Foundation and the compassion of the volunteers many would still be living in darkness. It is a genuine partnership and an example of compassion and a desire to help.

A must read Rabi story

How a WoD candidate's dedication is changing people's life on a little island

This is a classic case of dedication and the yearning to do something for the community you live in. Terikano Takesau gets emotional when she talks about the plight of her people on Rabi island. But her hardwork has brought about some enterprising ventures that is changing lives on the island.

Starting with existing resources

With little resources combined with communication challenges Terekano set out to motivate women to engage in micro enterprises. She started by conducting training on making virgin coconut oil with the abundant supply of coconut on the island. They were trained on making lotion, packaging, and labelling as well. These women are now able to mass produce the oil and lotions and package them properly for sale.

A farming project had been started to supplement the activities they are already



Terekano presenting her WoD project with her charity partner funds to set up a virgin coconut oil

involved in. Terikano is motivating the women to utilise their existing natural resources to the maximum. To market their products Terikano organised a showcase, in conjunction with the Rabi Festival where over 3000 people had the opportunity to see and buy the products.

Spin-off from media outreach

Terikano made good use of the media skills she developed from the WoD Media Training. Her stories in the local dailies caught the eyes of a Chinese business woman who

donated \$10,000 worth of school items for the children of Rabi. Terikano had highlighted the plight of 50 school children who were without proper books, shoes, and other necessities. The logistics

> of this donation was facilitated by Lions Club of Labasa.

Terikano's presentation at the Corporate Philanthropy Seminar (CPS) in Labasa earned a computer from the Rotary Club of Labasa. Rotary Club president Jagat Prasad made the commitment upon hearing Rabi women's concern and their difficulties with administration work.

A factory on Rabi

Rabi Women are now seeking



Labasa Rotary Club members donate computer to Rabi women

factory at an estimated cost of \$24000.

This is a dream project for the Banaban Women's Association. Terikano made a plea during the CPS to the business community to assist in this

"The demands are very high and we lack the means to cope with it as one Nadi company has already ordered monthly supply of 1000 litres of oil." said Terikano.

"Equally high are the demands for by-products such as homemade soap and body lotion."

She said the factory will raise efficiency and increase production and provide sustained employment and profit to the women.

A Savusavu resort operator confirmed assistance worth \$3000 during the seminar.

The project is improving quality of life for Rabi women and more women are joining the association as active participants.

DEAP training has learnings for everyone

More than 20 teachers in the north underwent the Duke of Edinburgh Awards Training of Trainers course to be better able to facilitate the programme in their

The one-day training built the capacity of these teachers to deliver the DEAP programme within the framework it is built on.

The training was conducted in five sections and through this edition, Jeevan highlights key aspects of the training so that people outside the DEAP programme can gain some knowledge as well as utilise this for their own development.

Service: To give useful service to others.

To qualify for the "Services Section" of the award participants are to assist society by becoming involved in an aspect of community service. This can be done by either providing practical community service or attending a course such as First Aid, that educates participants in a useful skill which is then applied to benefit the society.

This section is designed around the theory that all members of society, including youths, have a responsibility to one another. By offering voluntary assistance to their community young people are able to create a modern, understanding and compassionate environment that will benefit all community members, young and old.

Skills: To encourage the development of Personal Interests and Practical Skills

This section is intended to stimulate young

people to take up and persevere satisfying purposeful pursuits within a wide range of activities. In addition to developing skills, participation is intended to lead to contact with experienced people. This may be through membership of a club or group or through the wealth of individual expertise available in the community. It is believed that young people should always have an opportunity to discover new talents and accept an ongoing commitment.

Physical Recreation: To encourage participation Physical Recreation and Improvement of Performance.

This section should encourage participants to improve their personal physical performance through training and perseverance in their chosen activity. Involvement in physical recreation should be an enjoyable experience regardless of physical ability.

This section is based on the belief that a healthy body is a good end in itself and can often help to develop a healthy mind. Physical activity is essential for a persons well being and by introducing young people to enjoyable physical activity they will hopefully develop long term beneficial habits, achieving a physical challenge also gives a lasting sense of achievement and

Adventures Journey: To encourage a spirit of Adventure and Discovery.

To qualify for the Adventurous Journey section, participants must undergo a venture in the form of an expedition, exploration or other adventurous project.



This presents an exciting challenge to award participants to undertake a venture with a specific purpose in an unfamiliar environment. This section is based on teamwork as well as encouraging individual qualities,. Young people are encouraged to develop an awareness of the environment of the importance of protecting it.

Residential Project: At the Gold award level an additional activity must be completed, residential

Participants are required to undertake some shared purposeful activity either through voluntary service, conservation work or training away from home, for a period of at least 5 days in the company of others who are not their usual companions from school, work or youth group. Through the experience of living and working with others who aren't their everyday companion, young people will develop a sense of maturity and responsibility. They will also gain selfconfidence, independency, self-initiative and motivation beside their enjoyment.

Igniting the passion

National Volunteer Centre launches next phase

Ignite the passion of volunteerism! That was the message from Vodafone ATH Fiji Foundation funded FCOSS National Volunteer Centre (NVC) while highlighting the achievement of young volunteers last year.

The NVC was established through a \$220k, 3-year funding from the Foundation with the aim of providing a platform to disengaged youths for career development. A total of 600 volunteers were registered last year around Central-Eastern and Western divisions and 20 groups of 30 volunteers each were mobilized to give back to their community.

"The volunteers worked in organizations including schools, NGO's, hospitals, town councils, libraries and villages through the various thematic areas such as environment, income generation, arts and culture, climate change, health, education, social care, family and sustainable development."

The centre engaged mentors to train 125 unemployed youths to acquire basic employability skills and positive mental attitude. These skills helped them to find and secure employment which they have missed out in their early stage of career planning and this inspired many unemployeds.

"Through this effort more than 103 unemployed youths have already obtained some sort of casual employment to sustain



themselves," said NVC project officer Neil

Speaking at the launch of the second phase of its programme, Maharaj said "Volunteers can make a lot of difference in the development of lives of the grassroots people, from showing the light of hope to providing basic essential needs to destitute.'

This year the NVC has taken a new dimension with the theme of 'Volunteering for Sustainable Development' with the following objectives:

- Sustaining Volunteer Initiative for Greater Impact.
- Volunteering as a tool for Self Development.
- Creating employment opportunities through self employment.
- Establishing sustainable projects in Northern Division.

2010-11 period

Grant Disbursements for

(UNAUDITED)	
Mangla Ramayan Mandali	901.50
FCOSS Micro Finance Unit	15,000.00
Save the Children Fiji	25,000.00
Lions Club of Labasa	21,000.00
Savusavu Tourism Association	15,000.00
Lions Club of Labasa - Sight First	20,000.00
Rishikul Sanatan College	3,000.00
National Volunteer Centre	170,948.00
Rotary Water Pacific for Life	50,000.00
WoD Capacity Building	89,500.00
World of Difference programme	361,835.28
NZ Christchurch Appeal (1)	10,000.00
Vunimoli Secondary School	1,000.00
ATH Sports Committee/CWM Hosp.	13,698.95
Rotary Club of Taveuni	20,000.00
Computers for schools	170,278.90
Western Diasble Peoples Assn.	2,684.00
Suva Special School	1,000.00
Methodist Veilomani Boys Home	1,000.00
Golden Age Home	1,000.00
St Christophers Home	1,000.00
Babasiga Ashram	1,000.00
Vision Fiji	3,818.38
FENC Fiji	15,000.00
Childrens Heart Foundation	100,000.00
Sabeto Kindagarten	20,000.00
NZ Christchurch Appeal (2)	59,000.00
Northern Charity Alliance	5,000.00
Child Heart Foundation	100,000.00
Nadi College	1,340.00
Waidamudamu Primary School	1,000.00
Batanikama Students Association	1,000.00
Nagigi Primary School	640.00
Daku Bhartiya	1,000.00
Labasa Muslim	1,000.00
Vunimanuca Primary School	1,000.00
Surti Mothers Club	1,000.00
Siberia Anglican Kindergarten	1,000.00
Labasa Special School	1,000.00
Dreketi High School	2,500.00
Vunisalusalu Primary School	1,000.00
Labasa Arya Secondary School	2,500.00
Labasa Sangam College	3,000.00
All Saints Seconadry School	2,500.00
Labasa College	3,000.00
Valebasoga Secondary School	2,500.00
Batanikama Secondary School	2,500.00
Waiqele Secondary School	2,500.00
Holy Family Secondary School	2,500.00
Bulileka Secondary	3,000.00
Lions Club of Ba - Sight First	20,000.00
Fiji Muslim League	1,000.00

1,356,145.01

Raise self-esteem and self-worth

International Women's Day celebration was hosted by Labasa Women's Forum at the Civic Centre.

Addressing a capacity crowd in the auditorium, Foundation Executive Ambalika challenged women to raise selfesteem and self-worth of being

"Women have a dignified role to play for the betterment of society and we must learn to honour and respect our gender," Ambalika told the Forum.

"By honouring ourselves and treating ourselves with respect, you set the stage up for others to treat you with respect."

Now has come the time to work together hand in hand and educate our children, improve our health, sustain our environment and continue to make social and economic contribution towards national development which will benefit the



Labasa women gather to celebrate. Insert: Ambalika Kutty communities of the northern division.

"The aim of empowering women is to help you find ways of rediscovering that powerful being that resides within."

In inspiring the women, she laid the rules for women "to take responsibility for yourself" as "a sense of power is born in self-reliance".

Women from all works of life participated in the later part of deliberations in the form of dances and mekes

TOTAL

Passion for the Vanua by Aslam Khan



Sharing our vision

I thank everyone who share our vision of enriching the lives of people and making Fiji a better place. I wish to echo Group CEO's comment "everything we do we create admiration". We seek inspiration from our leaders to reach our people's and communities potentials.

The 2010-11 Foundation year has been one of innovation and engagement. Our network of charity partners have grown three folds, our programme areas expanded, and our givings have made serious impact in the community. This has set a benchmark for our philanthropic activities and as we gear into a new period of giving, our motivation to do more is driven by the positive results we have achieved so far. We aspire to assist our corporate customers to engage in giving and uplift the livelihood's of people who need the most.

We always aim to make the greatest impact from the funds we give by working with reputable charity partners, strengthening network relations and investing in projects that are sustainable.

In the last Foundation year, we have touched the lives of 300 communities, 10,000 direct beneficiaries and 80,000 indirect beneficiaries. We have fostered volunteerism amongst secondary school students in 14 various schools all over Fiji through our Duke of Edinburgh Program. We have established other Foundations and continue to assist the corporate sector in forming new trust foundations of their own to foster a lasting impact on the nation.

We aim to create a network of foundations to avoid repetitions and saturation in a single needs area to deliver the maximum to the needy communities of Fiji.

Rooted in "Passion for the Vanua" is the Vodafone Way, where we advocate simplicity, trust, lasting relationship, and care for community. And we do all this with obsession and speed so that our people and communities have the power to prosper and make difference.

Our change in strategy for WoD 2011 to allow charity partners to push their own candidates is another step to give power to you to make positive changes

in society.

2011-12 period shall take our engagement and commitment to another level.

It's the passion and our people that drive us and we are living it.





\$8million social investment in Fiji

Since inception, the Foundation has disbursed direct grant of \$7m and indirect grant of \$1.8 million to 300 community based projects whilst partnering with more than 220 organizations.

Group Foundation \$184,000 was disbursed to two charity organizations to help people affected by cyclone Ami. In 2004, the foundation made grant of \$472,000 to 24 partner charity organizations. With contribution of \$638,000 it endorsed grants to 30 community projects in 2005. Majority of contributions were being received from Vodafone Group Foundation. In 2006, 29 organizations received close to \$793,000 to execute activities in communities that would enrich lives. 2007 showed an increased need in the area of health and total of \$F1.3 million was given to 36 civil society organizations, including UNICEF, contributing to millennium development and strengthening partnership with UNDP on global space. Dominated by the need in education sector, \$931,000 worth of grants was made to 48 community-based organizations including schools. 2009 saw a significant increase in grant disbursements with total of \$1.31m given to over 70 charity organizations. As of April 2011, \$1.35m had been disbursed.

Know your programmes

Sustainable Funding

Promote the health, well-being, & capabilities of young people in Fiji, with a focus on building social leadership capacities.

World of Difference

Enhance capacities of youth through innovative charitable paid volunteer initiative.

Vodafone Red Alert

Facilitate access to global disaster appeal facility.

Handsup Vodafone

Engaging and Leveraging our employees and people to provide skills support to charitable partner organisations

Double Your \$

Enable employees to volunteer and raise funds for the cause or charity they are passionate about.

Beyond Funder

Establish beyond funder relations and partner solidarity with charitable partners and relevant stakeholders



Know your Foundation



Vodafone ATH Fiji Foundation is a registered charity. The foundation was formed to bestow its philanthropic responsibility towards the community it does business with and where its stakeholders, shareholders, suppliers, customers and employees live in. Through the 'passion for world around us' and 'commitment for making Fiji a better place' for all, the foundation ensures implementation of the social investment policy through annual contributions from Vodafone Group Foundation, Amalgamated Telecomm Holdings and Vodafone Fiji Limited.

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